



Honest Horses: A Portrait of the Mustang in the Great Basin

In the NTI Traveling Exhibition application, each Exhibit Sponsors signs the Terms & Conditions outlining how to credit the Nevada Arts Council (NAC), the Nevada Department of Tourism and Cultural Affairs (DTCA), and the National Endowment for the Arts (NEA) in their promotional materials. Please use the language listed below:

Organized by the Nevada Arts Council, “Honest Horses: A Portrait of the Mustang in the Great Basin” is one of the traveling exhibits in the Nevada Touring Initiative – Traveling Exhibition Program, and is funded by the National Endowment for the Arts and the Nevada State Legislature. The Nevada Arts Council is a division of the Nevada Department of Tourism & Cultural Affairs.

Enclosed is a CD with all of the publicity materials including:

- Three **Images** of the artwork included in “Honest Horses: A Portrait of the Mustang in the Great Basin”. These images can be used in your publicity materials – please credit the photos using the examples below.
- A **Press Release**. Use this to promote the exhibition. Distribute the press release to the targeted media in your community.
- **Logos** from the NAC, DTCA and NEA. Please clearly acknowledge support from NAC, DTCA and NEA in all promotional materials as stated in the Traveling Exhibition Application.

Image Citations for “Honest Horses”:

Images may not be cropped or otherwise altered. Reproduction permission only for publicity in connection with this exhibition.

NTI exhibition sponsors are required to properly credit each photo used in any of the promotional materials, include the following credits:



Paula Morin, ***Natural Balance***, Giclee print made from handpainted black & white photograph, 2000.
Collection of the Nevada Arts Council, gift of the artist.



Paula Morin, ***Tale of the Commons***, Giclee print made from handpainted black & white photograph, 2000.
Collection of the Nevada Arts Council, gift of the artist.



Paula Morin, ***The Phantom and the Broomtail***, Giclee print made from handpainted black & white photograph, 2000.
Collection of the Nevada Arts Council, gift of the artist.

Media Contacts:

If the media has specific questions about the curation of the exhibition, please have them contact the following:

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