Jennifer Hart
Visual Arts: Graphic Design

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Jennifer Hart was born and raised in Las Vegas and has worked as a creative professional in the marketing industry for ten years with companies like The Cosmopolitan of Las Vegas, Capriotti's, Rossetti Public Relations and The Venetian. Her strong skills has propelled her career and guided her ambition to be an art director and author. It also earned her dozens of awards from The American Advertising Association and recognition in National Geographic Magazine for her "Do Not Disturb" series of door hanger art that is currently being used in the rooms at The Cosmopolitan of Las Vegas. This past year Hart became a self-published author and illustrator of a children's book series for kids and kids at heart. The first book, "Baxter Goes to Imagination Land," explores creativity using the loveable character Baxter The Dog to guide the reader through a made-up world filled with colorful characters, fun surprises and adventures.

Hart is a teacher and student of life, always seeking out inspiration and looking to share it with others. As an author and illustrator she has found the opportunity to deliver a strong message about the importance of creativity and its place in our schools. She believes it is a method for critical thinking and a solution that can be applied to problems we face in all industries.

"*The true sign of intelligence is not knowledge but imagination.*" - Albert Einstein

Community Workshops
Design For Life: Graphic Design is about problem-solving and using design principles to persuade the audience. Introductory workshop on design principles; layout, copy, consistency and branding. Learn how to use them to your advantage in whatever industry you are in.

Think Think Think: Utilizing an activity based on a concept from the book "A Whack on the Side of the Head" by Roger Von Oech participants will learn the power of brainstorming and the concept of looking at things from a different perspective to come up with original ideas. This concept is applied to character and story development in a second activity. For older participants, an advanced activity can be added on where they take a problem in their life or career and dissect it then brainstorm possible solutions.

Have All The Answers: Using a series of hands-on critical thinking activities participants learn that there is always more than one answer and to get to the best answer requires not settling on the first thing that comes to mind. For advanced participants, an additional activity can be to think of a problem they face in their life or career and apply the idea of "the best answer". For young participants, the activity can be done together as a class.

Program Types
Workshops and classes

Language Proficiencies
English

Availability
Contact to inquire

Audiences
Schools (grades K – 12), Young adults, adults

Venues
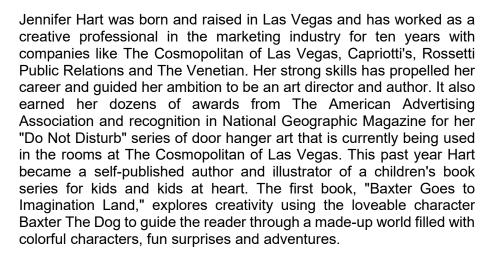Schools, colleges, libraries and community centers

Technical requirements
Contact to inquire

Counties
Statewide

NEVADA ARTS COUNCIL