

## NEVADA ARTS COUNCIL BOARD MEETING

Friday, March 29, 2019

1:30 p.m.

Nevada Arts Council

716 N. Carson Street

Suite A

Carson City, NV 89701

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### **Present: Board**

Joseph O'Neill, Chair  
Gail Rappa, Vice-Chair  
Jerry Schefcik  
Karen Michaels  
Edward Estipona  
Annie Zucker  
Mark Salinas

### **Staff**

Tony Manfredi, Executive Director  
Chenay Pointer-Bueltel, Grants Assistant  
Cathleen Wyatt, Administrative Assistant

### **Excused Absent**

Ryrie Valdez, Treasurer

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## **CALL TO ORDER/WELCOME & INTRODUCTIONS**

The meeting convened in open public session at 1:30 p.m. Joe O'Neill, chair of the Nevada Arts Council (NAC) Board, welcomed everyone, and asked for introductions. (*Attachment A: Public Meeting Notice/Agenda*)

Board Chair Joe O'Neill took roll call/confirmed quorum.

## **PUBLIC COMMENT**

No public comment in person or submitted via email.

## **APPROVAL OF NAC BOARD MINUTES (FOR POSSIBLE ACTION)**

Board Chair Joe O'Neill addressed the approval of minutes from the NAC Board Meeting on December 14, 2018. (*Attachment B: Minutes from December 14, 2018*)

**MOTION: APPROVAL OF BOARD MINUTES FROM DECEMBER 14, 2018:** Moved by Gail Rappa; seconded by Jerry Schefcik. Passed unanimously.

Michaels: Yea  
Rappa: Yea  
Schefcik: Yea  
Salinas: Yea  
Estipona: Yea  
O'Neill: Yea  
Zucker: Yea

Board Chair Joe O'Neill:

Motion carries, December 14, 2018 minutes are approved. We'll move on to the FY19 4th Quarter Jackpot Grant Panel Funding Recommendations.

**DISCUSSION, REVIEW AND VOTE OF FY19 4TH QUARTER JACKPOT GRANT PANEL FUNDING RECOMMENDATIONS (FOR POSSIBLE ACTION)** (*Attachment C: FY19 4TH Quarter Jackpot Grant Panel Funding Recommendations*)

Executive Director Tony Manfredi:

There were a total of fourteen (14) applications received for the FY19 4th Quarter Jackpot Grant. Eleven (11) applications were deemed eligible and reviewed by the grant panel. Three (3) applications were not sent to the panel review due to eligibility issues.

Board Member Gail Rappa (Panel Chair - FY19 4th Quarter Jackpot Grant):

The Grant Review Panel charged with reviewing FY19 4th Quarter Jackpot Grants convened in a public meeting via conference call on March 26, 2019 to discuss and score the applications requesting support for projects and activities scheduled to occur between April 1 and June 30, 2019. This quarter's panelists were:

- Suzanne Hackett-Morgan, Executive Director, Goldwell Open Air Museum – Las Vegas, NV
- Eugene Shapiro, musician/bandleader of “The Shapiro Project” – Henderson, NV
- Melissa Taylor, Executive Director “Reno Little Theater” – Reno, NV

The total funding allotted for the FY19 Jackpot Grants was \$10,000 per quarter. However, due to a surplus of funds available from the 2nd and 3rd Quarter Jackpot Grants, the total available funding for the 4th Quarter Jackpot Grants was \$13,120. The total request for funding was \$11,000. After panel review and scoring, the panel recommended funding is \$8,943. To honor the thoughtful review and scoring of each application as well as the

NAC's commitment to funding excellence, the NAC recommendation is to use the Jackpot Funding Table included below which makes the final recommended funding \$8,429.

Please note that two applications scored below the average score of 75 threshold for funding using the Jackpot Funding Table. Elise Weatherly received an average score of 67.7, and Jessica Brown received an average score of 53.3.

We implemented the same scoring procedure change from the Q3 panel where panelists were given the opportunity to change their final scores at the completion of the discussion of all applications. Two panelists decided to change one of their scores and gave reasons to justify that change. The general reason for the panel score changes was the panel discussion of the application led to additional insights, which made them re-evaluate their preliminary scores.

Panelists noted several times that they would have liked to see more support material, particularly video or audio samples to back up the artistic quality of the project. The higher scoring applications clearly defined their target audiences and described in detail the impact that their project would have on that community. The panelists responded positively to the projects that had a clear connection to Nevada or Nevadan artists. They also appreciated projects that were multidisciplinary and/or involved collaboration with other artists. Some specific areas of improvement that panelists noted included clarifying project budgets, adding additional descriptive information about the project in the narrative, and specifying the target audiences more clearly.

I want to thank Sierra for all of her wonderful work, and script that she provides that always makes me sound so articulate. I think our panelists take such care, and put so much time and effort into these, so I just want to reiterate how lucky we are to have panelists who take the time to give the feedback. Public Comments Tony?

#### PUBLIC COMMENTS

Executive Director Tony Manfredi:

I thank everyone for the work, that was my public comment, and there was no other public comment given.

Board Member Gail Rappa:

I'll give it over to Sierra then to facilitate the scoring review.

Grants Assistant Chenay Pointer-Bueltel:  
Hi Gail, it's Chenay, I'm going to go ahead and do that.

Board Member Gail Rappa:  
Ok, hi Chenay. Thank you too, I forgot to thank you.

Grants Assistant Chenay Pointer-Bueltel:  
Thank you Gail.

Executive Director Tony Manfredi:  
Chenay is our newest NAC employee, so we'll take a sidestep here and welcome her to the NAC board meeting process. She's a veteran of the Arts Council, she's worked with the Arts Council before, and we're thrilled to have her back in the Grant Assistant role. With that Chenay, I will turn it back over to you.

Grants Assistant Chenay Pointer-Bueltel:  
Thank you Tony.

NAC staff will now facilitate the scoring review for the FY19 4th Quarter Jackpot grants. Please see the included Jackpot score spreadsheet (*Attachment C: FY19 4TH Quarter Jackpot Grant Panel Funding Recommendations*)

Executive Director Tony Manfredi:  
JACKPOT SCORING PROCEDURES

- During the panel meeting, panelists discuss each application and provide their final score for each applicant.
- Those scores are averaged, and that Average Panel Percentage is multiplied by the Grant Request Amount to find the Panel Recommended Amount.
- Then the Jackpot Funding Table (see below) is used to find the Adjusted Amount. The funding percent is multiplied by the initial grant request to find the Adjusted Amount.

Jackpot Funding Table	
Funding	Score
100%	95-100
90%	90-94
80%	85-89
70%	80-84
60%	75-79
0%	0-74

- If the Adjusted Amount exceeds the available amount of funding, then funding is determined by awarding the full Adjusted Amount starting with the highest scoring applicants until available funds are depleted. The funding will stop at the last person that is able to be fully funded at the Adjusted Amount.
- If there are extra funds at this point, the funds will be distributed to scores from 94% down to 75%, by adding Additional Funds to the Adjusted Amount, to bring that amount up to the full Panel Recommended Amount. This will continue until all available funds have been allocated.
- The Adjusted Amount (based on Jackpot Funding Table), plus the Additional Funds, will equal the Final Recommendation to the board.

Board Chair Joe O'Neil:

Thank you Tony, I do have a question. Perhaps Chenay can speak to this. The two submissions that did not receive funding, that scored below the threshold... Are we doing anything to reach out to these individuals to assist them, or advise them on reapplying, and on what they can approve on, to make sure that they are scoring in a funding range?

Grants Assistant Chenay Pointer-Bueltel:

Hi Joe, to be quite honest with you, being so new, I'm not exactly sure what Sierra does in these circumstances. I'm very sorry I cannot speak to that. I know in the past we've sent emails saying thank you, but unfortunately, for this, this, and this reason...we do spell it out, we let them know. They can also listen to the scoring and panel comments, those are incredibly helpful. Does that answer your question?

Board Chair Joe O'Neil:

It does.

Executive Director Tony Manfredi:

Joe, I can answer that question. We do, the short answer is yes, we do. We do follow-up and reach out to them, it's a very important part of the process. We really are trying to make sure that those who don't meet that threshold, even from the eligibility side, and the other applicants that didn't even make it into the cut, we want to help them all be better. So, we do reach out to them in that way.

Board Chair Joe O'Neil:

Thank you very much Tony. Are there any other questions from Board Members? Hearing none, I will accept a motion to approve the funding for the FY19 4th Quarter Jackpot Grants. Tony, we are approving the final recommendation with the additional funds, is this correct?

Executive Director Tony Manfredi:

Yes, that is correct.

Board Chair Joe O'Neil:

So this is for approval of \$8,429, do I hear a motion?

**MOTION: TO APPROVE FY19 4TH QUARTER JACKPOT GRANT PANEL FUNDING RECOMMENDATIONS:** Moved by Gail Rappa; seconded by Mark Salinas. Passed unanimously.

Estipona:	Yea
Michaels:	Yea
Rappa:	Yea
Salinas:	Yea
Schefcik:	Yea
Zucker:	Yea
O'Neill:	Yea

Board Chair Joe O'Neil:

Great, this carries, and is approved. Congratulations to all of these applicants for receiving funding.

#### OPTIONS FOR UNEXPENDED FY19 GRANT FUNDS

Executive Director Tony Manfredi:

Since we are in the process of going through the voting procedures for the grant panels, due to declined grant awards and additional Jackpot Grant funds, as of 3/29/19 we have \$10,081.97 in additional FY19 grant funding. It consists of:

FY19 JACKPOT GRANT	\$4,691
FY19 PROFESSIONAL DEVELOPMENT GRANT	\$350
FY19 ARTIST RESIDENCY EXPRESS GRANT	\$1,500
<u>FY19 ARTS LEARNING PROJECT GRANT</u>	<u>\$3,540.97</u>
TOTAL	\$10,081.97

We have three options that we have proposed for the Board to consider:

1. RE-OPEN THE FY19 PROFESSIONAL DEVELOPMENT GRANT (PDG)  
Approximately 15-20 grants could be awarded (depending on grant request amount).
2. RE-OPEN THE FY19 ARTIST RESIDENCY EXPRESS GRANT (AREX)  
Approximately 6-8 grants could be awarded (depending on grant request amount).

And the one that staff recommends:

3. RE-OPEN BOTH THE PDG AND AREX GRANTS The additional funds would be in a combined pool for both grants, and would go to either grant in order of application until depleted.

Board Chair Joe O'Neill:

Thank you for that information Tony, and just to be clear, these are FY19 funding, so does the money need to be encumbered and spent before June 30<sup>th</sup>?

Executive Director Tony Manfredi:

That is correct, FY19 funding, yes. So we need to award this before June 30<sup>th</sup>.

Board Chair Joe O'Neill:

OK, great, thank you. I'm going to open the discussion with the Board, for your feedback.

Board Vice-Chair Gail Rappa:

I like the third option that the staff and Tony are recommending, I think that makes the most sense considering how much money needs to be spent in the short period of time.

Board Member Karen Michaels:

I'm in absolute agreement of three as well. We need to get that money out there as soon as possible.

Board Member Mark Salinas:

I'd be in agreement of number three provided the agency could put it out on the website and maybe on Facebook, or something like that, that these funds are available and to get them spent in the next three months.

Board Vice-Chair Gail Rappa:

Just to clarify, Tony, the PDG's also cover Board travel, is that correct?

Executive Director Tony Manfredi:

No, there are no grant funds that go directly to Board Members. Those are all paid out of category 33 in our budget. PDG's go to constituents in the state. To address Mark's comment, absolutely we will get the word out in social media, our public media spots that we're doing on public radio across the state, the website, eblasts, everything. We will definitely get the word out.

Board Member Annie Zucker:

I like option three as well.

Board Member Jerry Schefcik:

I also agree with option three.

Board Member Edward Estipona:

I also agree with option three.

Board Chair Joe O'Neill:

Very good. Me too, so it seems like number three is the option the Board is choosing Tony, to reopen both the PDG's and the AREX Grants. Thank you for noting that the Arts Council staff will get to work on this and making it known to Nevada artists, that these funds are available.

Executive Director Tony Manfredi:

Great, thank you everyone. We have everyone's approval on that, so I would expect that would count for an official vote, unless you want to go through an official motion and approval process.

Board Chair Joe O'Neill:



We can do that, just to be consistent, and to get it on the record correctly. Should we have someone make a motion to approve Option Three for the Unexpended FY19 grant funds?

**MOTION: TO APPROVE OPTION THREE OF THE UNEXPENDED FY19 GRANT FUNDS:** Moved by Gail Rappa; seconded by Jerry Schefcik. Passed unanimously.

Rappa:	Yea
Schefcik:	Yea
Michaels:	Yea
Estipona:	Yea
Zucker:	Yea
Salinas:	Yea
O'Neill:	Yea

Board Chair Joe O'Neill:

The vote is unanimous, and carries, and is approved. Moving on to agenda item E, which is the Agency Update.

## **AGENCY UPDATE**

Executive Director Tony Manfredi:

Thanks Joe. I mentioned one of the staffing changes at the Arts Council, welcoming back Chenay. We are thrilled to have her, she's jumped right in. I know Sierra's thrilled, Chenay's a very positive presence within the agency, and we're excited to have her, so that is great. With regard to the Community Arts Development position, which covers the northern part of the state. We are awaiting the Human Resources (HR) announcement to be posted. We were told it would be posted this week. When that is posted, we will make sure to get the word out. It will be pushed out in the State's hiring process, and we are also going to be pushing it out through our channels as well so we can get it out nationwide. Are there any questions on the staffing changes?

Ok, I will move on to the Legislation Session Update. The Arts Council has been involved in two hearings; in reference to the budget, and the budget that we have moving forward. Both were positive meetings, no comments from any of the legislators or questions. Again, positive remarks from the chair about the arts, and about the Arts Council in general. I'm hearing that our final hearing will be sometime in April, as soon as I know what that date is,

I will relay it out to the Board, so you can potentially tune in and listen. It is my understanding at that time there will be no hearing process, it will just be a review of the budget, and then approval of it. We are not hearing anything about our budget being cut from what was presented, so that is great news. Any questions on the session side?

Moving on to Arts Advocacy Day in Washington. Joe [O'Neill] and Mark [Salinas] and I, and one other representative from down here in Las Vegas, Sharon, attended Arts Advocacy Day in Washington on March 4-5. It was a great day, it was a lot of miles on our feet, and a lot of back and forth. We all became very aware of all the buildings that makeup both the House and Senate office spaces, so it was fun. We had a good time together. I included information to you via email in regards to Arts Advocacy Day; the information, the summary of the congressional requests that Americans for the Arts taught us about, and got us ramped up on, and things we discussed when we had our meetings on the 5<sup>th</sup>. The biggest and most important takeaway from all of this is the National Endowment for the Arts (NEA), that is the area that effects the Nevada Arts Council the most. We receive a good portion of our funding through this grant. I sent out a message regarding the President's recent budget, again zeroing out funding for the NEA amongst others. Good, positive news, is that we've seen great bi-partisan support in regards to the NEA, in keeping it funded. Congress has included it the last two years, we expect, and are grateful and hopeful that will again be the case this year. We were able to meet in all offices, except for Representative Lee, we weren't able to make that one happen, but we met with staff from everyone else. Again, very positive meetings. I'll turn it over to Mark [Salinas] and Joe [O'Neill] to talk about their experiences as well.

Board Chair Joe O'Neill:  
Mark, I'll let you go first on this.

Board Member Mark Salinas:  
Just to echo what Tony said, it was nice to return to those offices, to have people recognize you from previous Arts Advocacy Days. One of the takeaways from the conference was that you don't mention a number without a story, you don't mention a story without a number to it. It's so easy when these offices are inundated with these stacks of papers with all these numbers, and bill numbers, and millions of dollars, that they actually lose the story, and what those numbers do in your backyard. I'm glad I was there, especially with the NEA being targeted, to describe how that funding affects us here in Carson City. With some of our local not-for-profit constituents as recipients of NEA, and of course as Carson City government was a direct

grantee of and NEA grant, it's important to tell those stories, and I'm glad we were there to do that.

Board Chair Joe O'Neill:

Thank you Mark, well said. I ditto everything Tony and Mark said. I will share with the group that, unfortunately, I was not able to make it over to the offices as I developed a little bit of food poisoning. Tony, Mark and our guest Sharon handled everything and had great meetings. An advocacy component to everything, and I'm glad that we had a good and productive meeting, and visit.

Executive Director Tony Manfredi:

Thanks Joe, and Mark. We had some really great meeting, some work we could do and some leave-behinds, I've sent that to all of you. The ones that we gave out during the D.C. visit are in the federal packet that I sent. Some creative industries information from Americans for the Arts, that highlight the specific arts related business, and the employment directly related to that. In their respective areas, the Senators vote for their entire state, but in our four representative districts it highlights their respective districts and the impact that arts and culture has in all of their respective areas. This has been a nice story to tell, and something that I've been really working on as I'm understanding things more and more. The one-sheet that I also sent to everyone on the Nevada Arts Council highlights public purpose of the arts, has some information on there from a public opinion survey, and it talks about what we do; the differences between Artist Services and Arts Learning, and so forth, and our results. It's proving to be a very helpful piece for people to understand the Arts Council a little bit more, and also for us to understand and really drive home the economic impact that the arts have, specifically related to the state. Often times we are faced with, "the arts are nice to have." People may perceive it that way. They also may perceive the arts as the more well-known things such as painting or a performance, or a sculpture, or a music performance, and the like. Which are all fabulous. But we're really driving home the value of creativity, and what creativity means to the world in particular, and specifically to our state. This same concept was used for the Legislative process, and the information that I've shared there in our testimony, and PowerPoint presentation that I've given. The idea that we are all creative, and that creativity really drives so much of what we do. The solutions that we need to solve some of our most complex problems are driven through creative solutions. What better way to drive, and improve those creative solutions than through the arts, and this is through direct arts classes, but also through arts integration in school. Companies are looking for a creative workforce, a diverse workforce, and these are a lot of the stories that we talked about collectively and individually, both at the federal level and

at the state level. This leads into our Arts Advocacy Day at the Legislature as well, the next point on the list that I was going to discuss. These are the things that we're doing. This piece that I sent to you, and I'm working on getting printed pieces to everyone, but you have the electronic version. This is a great piece for you to use as a leave behind with people that will help you describe more about the impact and value that the arts have as a whole. One thing that I'm really proud of on the agency side, if you look at the second page, at the 2018 Program and Results, the Arts Council reached 50 cities, in all 17 counties, awarded 309 grants, totaling over \$1,020,000. Most of our grants require a cash and in-kind match. That number for 2018 equaled over \$66,000,000. If you were to ask me how much is cash and in-kind, \$61,000,000 of that is cash. We engage with over 1,300,000 people, and of those, over 375,000 were pre-K through 12 students. Those results come from thirteen employees, and 2018 actual budget of \$2,400,000. That's pretty impressive. We're telling that story, and we're also telling that story of what we can do if we have more resources. These are things for you to use and arm yourself with for your advocacy work. Again, very proud of the staff, and of the work that we're doing. Certainly very thankful for how you all are helping to push this forward as well. Mark, I know you had some heavy involvement in the Nevada Arts Advocacy Day at the Legislature, so if you'd like to talk a little about that, that would be great too.

Board Member Mark Salinas:

Sure, thanks Tony. In 2007 I helped Cultural Alliance Nevada. We picked up the ball on putting together some programming, we only had about 2 weeks to put something together, and it was a success. This time around, we had a little more preparation, and even larger success. From a Carson City perspective, I was interested in making sure that these advocates that come to Carson City in the morning, stick around into the afternoon, and into the evening to see some of the assets that we have. I put together an Arts Advocacy post party, it was a sell-out ticketed event. We had a Russian string quartet from St. Petersburg. We had Zet Gold in town doing a commission for the Boys and Girls Club, she's from Las Vegas, she did a presentation. The Reno Arts Consortium (RAC,) a monthly convening of about 30 arts professionals in Reno, agreed to not only change the time and dates of their monthly meeting, but also the location, they actually had it here in Carson City. The Martin Hotel in Winnemucca, they opened up a location here in Carson City, so all of us walked over there, as part of the programming. They did a fantastic Basque presentation. Rebecca and Pat were there, and I think we made some connections to educate and distribute the Folklife programming to some of the new people here in the Basque community of Carson City. It was a great time, and I think that we have a fantastic template to build upon.

Executive Director Tony Manfredi:  
Joe, that concludes my agency update. Thank you.

Board Chair Joe O'Neill:  
Very good. Tony, Mark, thank you for stepping up and assisting with that, and putting that together. Great work on that.

Agenda item F, which is the Cultural Alliance Nevada (CAN) update. Gail?

Board Vice-Chair Gail Rappa:  
Thanks Joe. I also want to thank Mark, I am on the CAN Board, but was not able to attend Arts Advocacy Day. CAN totally knocked it out of the park, but it couldn't have happened without Marks help. I think that's a great partnership. I asked Judy [Harris,] who's the Chair of the CAN Board, if she would like to write something since she was there. She sent this email, so I'm just going to read it verbatim.

“Hi Gail, I think you can share the article in Reno News and Review, and add, which I don't think the article covered, that we came away from this event this year feeling extremely happy with not only the turnout, and all the positive responses we got, but please share how much all the students made a difference in the mood of the building.”

Judy's going to forward photos, and hopefully we'll be able to put those photos on both the CAN and NAC websites.

“Tom Clark, who is CAN's hired lobbyist, mentioned to us that after two officials resigning that week, the kids, the music, and the positivity, really brightened the mood of the building. It was Tom's opinion that this would leave a lasting and positive effect. Tom Clark did a great job of organizing the students sitting with Senators on the Senate floor. And their flash mob singing *Home Means Nevada* received lots of applause on the Senate floor.” She said “Please mention how much we appreciate Mark Salinas' partnership, and what an outstanding advocate and organizer we feel he is. Please thank any members of the Reno Arts Consortium (RAC) that were in attendance at the after party at the Union, because we feel that holding their meeting in Carson represented the best and cohesive partnership and communication of likeminded organizations. Lastly, please share that Tony Manfredi gave an outstanding presentation at the kickoff that was very informative and appreciated, as well as his presence at all events.”

That's all she said relevant to that. As far as CAN moving forward, they continue to work with Tom, who is the lobbyist, who works on advocating for funding for NAC. So that's really the focus right now. Does anybody have any questions? Ok, that's the CAN report.

Board Chair Joe O'Neill:

Thank you Gail. We'll move on to agenda item G, the Board Chair Update.

## **BOARD CHAIR UPDATE**

Board Chair Joe O'Neill:

Just a few things that I let Tony know that I wanted to talk about. On the day after Advocacy Day we had our annual Poetry Out Loud competition. I, for the first time, was able to participate with that. I want to thank Maryjane [Dorofachuk,] Rebecca [Snetselaar,] and Michelle [Patrick] for all their planning and assistance. It was very well done and put together. Also, to thank Gailmarie Pahmeier for her MC talents during the event. I was really inspired by this. The students did remarkable work, and I was so inspired that I felt that I had to get in the act, and did a little poem reciting myself, near the end before the awards. But they all came very prepared, the kids just smacked it out of the park. Just to reiterate what Tony had mentioned in his email to us, we had crowned the new Poetry Out Loud State Champion on the Saturday, March the 16<sup>th</sup>. There were over 3,500 students from all over the State of Nevada that participated. For the winners, Elko High School Senior, Mikayla de Guzman, she finished third. Sparks High School Senior Noemi Valdez finished in second place, and Vanessa Aponte, a Senior at Legacy High School in North Las Vegas was the winner. As 2019 State Champion, she will move on to represent Nevada in the National Poetry Out Loud Competition from April 30 to May 1, in Washington D.C., so we wish her all the best. Again, congratulations to all the participants in the Poetry Out Loud competition. Any questions on that? If you haven't been in the past Board Members, I encourage you, next year, to come on over to the studio and witness it in person.

Board Vice-Chair Gail Rappa:

I was able to attend the previous years, and it is incredibly inspiring. You definitely want to wax-poetic after the whole experience. I also wanted to relay that they're competing against private schools, public schools, charter schools, and homeschoolers, so when they go to the National level, it's the crème of the crop of some very elite schools. So I think it's fantastic that we have rural representation in Elko in the top three, and that we have public schools represented, in addition to private schools. I just wanted to add that.

Board Chair Joe O'Neill:  
Thanks for that comment Gail. Any other comments?

Executive Director Tony Manfredi:  
I just want to say that Joe's poem cut some tension in the room in between waiting for the final. It was well received, that's for sure.

Board Chair Joe O'Neill:  
I was happy to oblige. Again, it was very emotional, the poetry was very moving, but yet boding, I just wanted to add a little levity in the room before we moved on to the winner. So thank you Tony for that.

Executive Director Tony Manfredi:  
The program was recorded at the KNPB studios, it will be broadcast sometime in May. I'll let everyone know when that will be. There will also be a link for those who are not within the KNPB broadcast. Historically that program has also been broadcast on one of the channels down here on Vegas PBS, my hope is that will continue. I'll let everyone know as soon as I can on broadcast dates and it will also be available online so you can watch the performance. An edited version, but watch it in action.

Board Chair Joe O'Neill:  
I'm sure they edited my poem out, which is totally fine.

Executive Director Tony Manfredi:  
Your poem will be in the B roll edit cut spoofs, that's where that will fall.

Board Chair Joe O'Neill:  
Yeah, I'll be down on the floor. OK. The second thing I wanted to speak to was just an update on the Commission of Tourism and Cultural Affairs for the state, the Director position. I just want to give the Board an update that the job description for the Director of Tourism and Cultural Affairs, it has been finalized. It's been reviewed and approved by the state HR personnel, and has posted. The places they have posted it; the Careers in Government job board, cultural tourism social media networks, they're claiming this is reaching over 6 million users per month. These are sites like LinkedIn, Facebook, and Twitter. The Commissions partnership with leading private sector job boards, such as Beyond.com, Zip Recruiter, Glass Door, etc. The applications they're now receiving will be accepted through April the 26<sup>th</sup>, 5:00 pm is the cutoff time. So any eligible applicants, after that point, will be invited to interview with the Commission of Tourism. That date is to be determined. The Commission will review them and provide the Governor with a list of 3 candidates for his review and appointment. The third thing I have is the NAC Board vacancy

review. Our last meeting that Tony and I had I brought up the vacancy that is currently on the Board for that 9<sup>th</sup> member. Also discussed on the State's Boards and Commissions page; the NAC vacancy is not showing up. Tony has assured me that he's working on that. Lastly, to all Board Members, since we're coming up to the end of the fiscal year, just let Tony or myself know what your plans are moving into the new fiscal year, as your seat on the Board is concerned. Tony do you wish to add anything to that third bullet there?

Executive Director Tony Manfredi:  
No, nothing at this time. Thanks Joe.

Board Chair Joe O'Neill:  
Very good. Ok, any comment from Board Members?

Board Member Mark Salinas:  
In our meeting in December I believe Gail and I had asked that the Board discuss a strength that we could bring to the Board for the State, in this position. I wanted to know if you had any thoughts on that.

Board Chair Joe O'Neill:  
Great comment Mark. That leads a Segway into the next agenda item, which is agenda item H, an update on the Board makeup. I've been thinking about this a lot, and I totally concur with you and Gail about discussing it. I've asked Tony to include all of the NRS Statutes pertaining to the Board makeup and appointment to the Board, and those are listed there. You can find all of those in your Board Member Guidebook, and I would really like all of you to review them. Because this issue, I believe, is a weighty issue, I would like to discuss this in person at the June meeting, round table style. We can get into points that Gail had brought up as far as the makeup of the Board. Is it time that we request that we expand the Board to grow it, to include more members? Of course we would need representation for this as well, having a representative from the State Deputy Attorney Office there. So Tony, with that said, what I would like to do is take agenda item H, and move this item to the June meeting.

Executive Director Tony Manfredi:  
Understood, we will move it to the June meeting, as part of our June in-person meeting.

Board Chair Joe O'Neill:  
Thank you. Agenda item I, future items...



Board Member Mark Salinas:

Joe, I went to the NAC website and saw that Eric Strain is no longer listed as a Board Member. I want to know, if we agree to speak about agenda item H at the June in-person meeting, do we have confirmation that no appointee will be given that office between now and then, from the Governor's Office?

Board Chair Joe O'Neill:

That's something that can't be confirmed, again, because it is the Governor's decision to appoint somebody. It may come at any time, that Tony is informed that we have a new appointment to the Board. Understand that anything that would require a change to how this is developed, is going to have to go in front of the Legislature I believe. Tony, if you can help to add anything to this? I just don't think it's appropriate to have a conversation over the phone in a meeting like this.

Board Member Mark Salinas:

I think maybe I'm being misunderstood here. The Governor's Office has accepted our individual solicitations to represent his state, to stimulate effect. Why would he then not receive our recommendations about who has been missing from the Board? If you look at the Board history, which is on our website, you'll see some fantastic people, like Chico Alvarez and Wayne Newton. It made me ponder who has never been on the Board before, and should we, as a Board, put recommendations in front of the Governor's Office saying, you know what, there's never been a representative on the Board from Burning Man. There's never been a representative on our Board, or the last one was, Wayne Newton in the 70's, an actual entertainer in Las Vegas. Thinking ahead, like how can we expand our Board to better represent the state, and who we are on the phone with? Who we are spreading the good news of the NAC with? Imagine a Board meeting on the playa. Imagine a real entertainer at our next Artstown Hall meeting in Las Vegas. This is nothing that has to go in front of the Legislature, these are common citizen concerns.

Executive Director Tony Manfredi:

While your comments are understood, and well received, every Governor is different. What we have to do is build a relationship with how this Governor, Governor Sisolak, wants to add and do things to this board which is in his purview. So we need to tread very carefully, and work on this relationship. I think at the meeting we can talk about some of these things, but ultimately, as Joe described, this is the Governor's role, and we cannot step into that.

Board Member Mark Salinas:

That's totally understood, but what I'm saying is, when there's a vacancy, who knows about it. Well current Board Members know about that. We could

either, on the side, tell our friends to apply. Or, we could do something that's better for the state, and speak among ourselves.

Executive Director Tony Manfredi:

I appreciate those comments, but until I know how this Governor wants to fill these, I cannot take that on. I'm working on that, I've had one meeting with the Governor already, this did not come up. Because it was a relationship established and understood within the agency on how Governor Sandoval wanted to fill seats, that was understood. Until we know how this Governor wants to do that, that will be something that is his prerogative. So that's where we are with that. As far as expanding members, and adding more, that would be a legislative process. I'm not dismissing having the discussion and talking about things, and I understand what you're saying in terms of adding influential people to the Board. Good representation and coverage of the state through the Board, but right now, as the transition is happening with this new Governor, we need to make sure we respect and understand that.

Board Member Mark Salinas:

Did I hear Joe correctly, the replacement for Eric has already been chosen?

Executive Director Tony Manfredi:

No, you did not hear correctly, that position is still open. We have no indication yet how the Governor will appointment that, he has not reached out to the agency to ask anything about it. I'm sure it will be happening but also given the breadth and depth of the transition, and the midst of the Legislative Session, I assume that he's prioritizing this differently.

Board Member Gail Rappa:

Tony, is there a way to inquire to his offices if there have been applicants?

Executive Director Tony Manfredi:

Yes, we can do that. Right now I'm rather hesitant given what is going on in regards to the budget and the process and the communication of that, with the Legislative Session. As you can imagine, it's a moving operation, a lot of things going on, a lot of priorities, a lot of high profile things happening. I, like you all, think the Arts Council should be right up there in the middle of it, and it would be great if our Board appointments were considered. But again, just given the breadth of the transition, and what everyone across the board is dealing with, with regards to the session, frankly I think the prudent thing is to be careful about pushing on that right now.

Board Member Gail Rappa:

Gotcha.

Board Chair Joe O'Neill:  
Thank you Tony.

Executive Director Tony Manfredi:  
There are other items that I'm trying to get the Governor's Office to understand all the great work that we do, and I'm hopeful I can have another sit-down or meeting. He was great, and very supportive of pushing out the Poetry Out Loud winner, which was great. So, I'm working on incremental ways that we're reaching him. Again, he's extremely busy.

Board Member Gail Rappa:  
Mark, and correct me if I'm wrong Joe and Tony, but I don't think there's anything wrong with encouraging, or making contact with people that we think would be assets, and having them write a letter regardless of whether there's an opening or not. Those letters will all be kept, and referred back to, when there is an opening.

Board Chair Joe O'Neill:  
Thank you Gail, and yes, that's correct. Sorry Mark if you misunderstood. Anyone who is a resident of the State of Nevada can visit the Boards and Commissions website and apply if they're interested in serving. To your point Gail, yes, absolutely. If you know people who you feel would be a good candidate, encourage them to submit the application. It goes to the Boards and Commissions Office, and when those are received, they give them to the Governor for consideration, and reach out to Tony. There's a lot here to unpack. Any other comments on this? Hearing none we'll move on to agenda item I, which is future agenda items. Are there any items that the Board Members would like to add to the future agenda for June? Hearing none, we'll move on the agenda item J, public comment.

Board Member Annie Zucker:  
Joe, I'm wondering if we've discussed yet, and if it's something to put on the next agenda, a calendar, so that we would know a year out when our meetings are? I know that we had discussed that.

Board Chair Joe O'Neill:  
Thank you Annie, yes, we can discuss that at the June meeting as well. Continuing on, I'm not hearing any other comments, so agenda item J, Public Comment. Tony I was asking if there was any public comment that has come in?

## **PUBLIC COMMENT**

Executive Director Tony Manfredi:  
We have not received any public comment.

Board Chair Joe O'Neill:  
Very good, I'm going to move onto agenda item K, possible action for adjournment. Is there a motion to adjourn the meeting?

**ADJOURNMENT (FOR POSSIBLE ACTION)**

**MOTION: TO ADJOURN THE MEETING:** Moved by Gail Rappa;  
seconded by Edward Estipona. Passed unanimously.

Estipona:	Yea
Michaels:	Yea
O'Neill:	Yea
Rappa:	Yea
Schefcik:	Yea
Valdez:	Yea
Zucker:	Yea
Salinas:	Yea

Board Chair Joe O'Neill:  
This meeting is adjourned.

The meeting adjourned at 2:45 p.m.

Respectfully submitted,  
Cathleen Wyatt, Administrative Assistant III  
Nevada Arts Council

Attachments on file with original minutes in NAC offices:

Attachment A:	Public Meeting Notice/Agenda
Attachment B:	Minutes from December 14, 2019 Board Meeting
Attachment C:	FY19 4th Quarter Jackpot Grant Panel Funding Recommendations