

1. Introduce him/her early, by name.
2. Give listeners a look at him/her.
3. Give him/her a backstory.
4. Make sure he/she is human, vulnerable, and flawed.
5. But also give him/her classic, heroic qualities.
6. Emphasize his/her inner life as well as his surface problems.
7. Draw upon your own experience in Character Development.
8. Keep Character Arc in mind throughout.
9. Show, don't tell.
10. Don't skimp on research.
11. Speak in first person.
12. Speak in the moment. Choose another character to talk to.

A character arc is the transformation or inner journey of a character over the course of a story. If a story has a character arc, the character begins as one sort of person and gradually transforms into a different sort of person in response to changing developments in the story.

Story Arc
Map out the journey

