

**THERE IS NO  
RECOVERY  
WITHOUT  
CREATIVITY.**

**RICH IN  
ART**

**NEVADA**  
ARTS COUNCIL

enriching creativity

**Board Meeting 2-19-2021**

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Executive Director to state and read any written public comments that have been received before the meeting.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NAC with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

- Select **Gallery** or **Speaker View** in the upper right-hand side of the screen.
- Enable **Chat** function by selecting the Chat button located on the lower tab of your screen.
- Enable **Participants** Function by selecting Participants at the lower tab of your screen. Once this is activated you will see the **Raise Hand** Function. You may use this feature during our Public Comment sections. Select Raise Hand and I will unmute you and call on you one at a time.

## AGENDA

### A. Opening

- a. Call to Order and Confirmation of Proper Posting – Gail Rappa.
- b. Roll Call and Determination of Quorum – Gail Rappa.

### B. Public Comment

- a. Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- b. Executive Director to state and read any written public comments that have been received before the meeting.

### C. Welcome New Nevada Arts Council Board Members

- a. Introduction and Welcome – Gail Rappa
- b. Remarks from New Board Members – New Board Members

## AGENDA

### **D. For Possible Action – Artist Relief Grant Update and Round One Approvals**

- a. Review of Artist Relief Grant and Round One Funding – Tony Manfredi, Sierra Scott, Krista Ficken
- b. Possible vote to approve Round One Funding for Artist Relief Grants – Gail Rappa

## NEW NEVADA ARTS COUNCIL GRANTS

The Nevada Arts Council incurred significant FY21 budget reductions to its General Fund, Hotel Room Tax, and Live Entertainment Tax appropriations (\$796K). Due to these reductions, we are unable to move forward with our previously approved FY21 grant programs (current 2-year grants were not affected).

With the limited amount of grant dollars that remain for FY21, the Nevada Arts Council staff and board worked to create responsive grant opportunities for FY21 that will address the most pressing needs of our constituents. The two new grant programs are:

- **FY21 Artist Relief Grant**
- **FY21 Virtual Mini-Lesson Grant**

# FY21 ARTIST RELIEF GRANT

**Supporting Nevada's individual artists impacted by COVID-19**

## **FY21 APPLICATION DEADLINE**

January 29, 2021

## **GRANT AMOUNT**

\$1,000

## **ELIGIBILITY SNAPSHOT**

Individual Artist, NV Resident,  
21 years or older, non-student

- The Artist Relief Grant (ARG) provides financial assistance for artists in Nevada who have been impacted by the COVID-19 pandemic.
- Must be a practicing, professional artist with a sustained commitment to their art form. The term “artist” applies broadly across disciplines, including performing, visual, literary, media, and multi-disciplinary artists who devote a significant portion of their time to the creation of artwork.
- Must have at least \$1,000 of lost income related to your artistic due to COVID-19. Applicants will be asked to describe their financial needs and are requested to only apply if facing immediate and significant financial strain.
- Applications will be reviewed for eligibility and completeness, then entered into a process for randomized selection. If more application requests are received than funding allows, NAC will prioritize geographic diversity and underserved populations.
- The funds will be unrestricted and can be used toward any personal expenses that alleviate financial pressures due to the COVID-19 federally recognized qualified disaster. Examples include rent, food and basic supplies, medical expenses, etc.

# NEVADA ARTS COUNCIL – PROPOSED GRANTS FOR FY21

TOTAL 1ST ROUND GRANTEE BREAKDOWN (see ARG Process and Procedures document for more details):			
		Total applications Received	
Applicants from a rural area		34	
Applicants who identify as part of an underserved population		497	
Applicants not from a rural area who are not part of an underserved population*		403	
<b>TOTALS:</b>		<b>934</b>	

\*Individuals who identify as: American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Other Pacific Islander, or two or more races, Individuals with disabilities, Military veterans/active duty personnel, Individuals below the poverty line



# NEVADA ARTS COUNCIL – PROPOSED GRANTS FOR FY21

<b>Applications received by county</b>	<b>Number</b>	<b>Percent of Total</b>
Carson City	9	1.0%
Churchill	2	0.2%
Clark	811	86.6%
Douglas	8	0.9%
Elko	3	0.3%
Lyon	5	0.5%
Nye	4	0.4%
Pershing	2	0.2%
Storey	1	0.1%
Washoe	89	9.5%

	<b>Number</b>	<b>Percent of Total</b>
<b>Total New Applicants to the NAC (have not applied for or received a grant in the past 2 years)</b>	913	97.4%

<b>Total amount of lost income reported by applicants due to COVID-19 since March 1, 2020</b>	\$28,126,503.27
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## NEVADA ARTS COUNCIL

### FY21 ARTIST RELIEF GRANT – PROCESS AND PROCEDURES

*Updated 2.1.21*

#### AWARDING PROCESS PROCEDURE

1. As all applications are received, they will be assigned a number and entered into the Master Grant Tracking spreadsheet by the Grants Team. The information included in this initial entry will be:

- a. Date application was submitted
- b. Grant number
- c. Applicant's name
- d. Applicant's primary discipline
- e. Data on which underserved population(s) applicant identifies as (if any)
- f. Applicant's city and zip code

2. After all applications are submitted by the deadline of January 29, 2021, the grants team will double check to make sure applicants correctly selected "Rural" if from a rural area in Nevada.

3. Per the FY21 Artist Relief Grant Guidelines: “Applications will be reviewed for eligibility and completeness, then entered into a process for randomized selection. If more application requests are received than funding allows, NAC will prioritize geographic diversity and underserved populations and will use a randomization system that is weighted to prioritize applicants within the following demographic groups: Individuals who reside in a state-designated rural area (population of less than 50,000), Individuals who identify as: American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Other Pacific Islander, or two or more races, Individuals with disabilities, Military veterans/active-duty personnel, Individuals below the poverty line”

a. To prioritize geographic diversity and underserved populations with the limited funding available as stated above, 75% of available grant funding will go to applicants from underserved populations (including rural areas) and 25% of available funding will go to applicants who do not reside in a rural area and do not identify as part of an underserved population.

b. The 1st Round of available funding is \$175,000 or 175 grants which will be broken down as follows:

i. 131 grants: applicants from underserved populations (including rural areas)

ii. 44 grants: applicants who do not reside in a rural area and do not identify as part of an underserved population

## 4. Randomized selection process:

- a. Grants team will separate the applicants into 3 separate groups on different tabs of a spreadsheet. The 3 separate groups will be:
  - i. Applicants from a rural area (37 TOTAL)
  - ii. Applicants who identify as one or more underserved populations (497 TOTAL)
  - iii. Applicants who do not identify as an underserved population (403 TOTAL)
- b. The Grants team will then calculate how many grants will be funded from each group using the percentages above.
- c. The Grants team will use the RAND formula: =RAND() to assign each application a random number, then will cut and paste this number as “value only” in a separate column to preserve these initial assigned numbers.
- d. Then each spreadsheet will be sorted using these randomly assigned numbers from highest to lowest.

5. After the spreadsheet have been sorted using the randomly assigned numbers, the Grants Team will identify the number of grantees we can fund going from the top to the bottom of the spreadsheets.

6. The Grants Team will then start processing these applications from top to bottom. If an applicant in this group is deemed ineligible, then the person with the next highest randomly assigned number that was not initially funded will be added to the funded group.

## ELIGIBILITY

1. The application will be deemed ineligible if the applicant:
  - a. Is not a current full-time Nevada resident and/or has not been in residence for at least one year prior to the date of the application
  - b. Is not a US citizen or legal resident
  - c. Is not at least 21 years old
  - d. Is enrolled as a degree seeking student
  - e. Is not a practicing, professional artist who devotes a significant portion of their time to the creation of artwork
  - f. Is a curator, organizer, producer, or full-time educator at a college/university
  - g. Is a current NAC staff member, board member, or immediate family member or individual sharing the household of current NAC staff or board members
  - h. Does not submit a complete application (see below)
  
2. The application will be deemed incomplete and therefore ineligible if it is missing one or more of the following items\*:
  - a. Proof of age: NV Driver's License/ID, birth certificate, passport, or other official document with applicant's date of birth included
  - i. If the applicant does not have a NV driver's license/ID and uploaded alternative residency verification material (i.e. utility bill), NAC staff shall contact the applicant for proof of age as application is unclear on this point.

2 cont.

ii. If the applicant uploaded a driver's license/ID that was renewed in the past 12 months, NAC staff shall reach out to them to request additional proof of residency.

b. Sufficient proof of residency: NV driver's license or ID that was not renewed within the past 12 months or official document dated at least 1 year ago (such as a bank statement, utility bill, lease, etc.) that includes applicant's name and Nevada address.

c. Resume/Bio

d. Artistic Work samples

\*If one of the above items was uploaded but is incomplete or has a technical issue (i.e. image is blurry and not readable), then Grants Team may reach out to the applicant to address the issue.

3. All applications that are deemed ineligible due to being incomplete will be noted as such on the Master Grant Tracking spreadsheet. After the Grants Team has awarded all eligible applications in the correct randomized order, these incomplete applications may be considered if funding becomes available. The Grants Team would need to reach out to each incomplete application to address the necessary issues before they could be considered.

4. Per the FY21 Artist Relief Grant Guidelines: “At this time, we do not require applicants to submit detailed documentation of the specific jobs/gigs/sales lost. However, we reserve the right to request documentation as needed and as part of the grant eligibility review.” Therefore, the Grants Team may trigger a request for additional proof of lost income if one or more of the following criteria exist in an application:

- a. Resume/bio and artistic samples DO NOT provide sufficient information to prove they are a "practicing, professional artist"
- b. Narrative questions do not provide sufficient information about lost income related to their arts/culture practice.
- c. Other (reviewer must describe other reason and it must be approved by Executive Director)

5. To request additional proof of lost income, the Grants team will contact the applicant via email (or phone if email is not available) to request one or more of the following:

- a. Evidence of lost income (i.e., cancelled contract/notification letter or email)
- b. One of the following from 2019: W2, 1099, and/or Schedule C (must show at least \$1,000 of taxable income related to your arts and/or culture practice in 2019)

6. The Grants team will allow the same window of time for all applicants to return this information (i.e., 3 business days, one week, etc.)

7. All applications must be reviewed and approved by 2 NAC staff members.

8. Any questions or extenuating circumstances on applications will be elevated to Executive Director.

# NEVADA ARTS COUNCIL – PROPOSED GRANTS FOR FY21

## **FY21 ARTIST RELIEF GRANT**

**1ST ROUND OF FUNDING - 175 GRANTS of \$1,000 each**

*As of 2.19.21 grant applications are still being processed.*

<b>TOTAL 1ST ROUND AVAILABLE FUNDING:</b>	<b>\$175,000.00</b>
Live Entertainment Tax	\$63,000.00
State Tourism Transfer - Rural	\$12,000.00
State Tourism Transfer	\$100,000.00

<b>TOTAL 1ST ROUND GRANTEE BREAKDOWN (see ARG Process and Procedures document for more details):</b>			
	<b>Applications funded in 1st Round</b>	<b>Total applications Received</b>	<b>% of total applicants funded</b>
<b>Applicants from a rural area</b>	34	34	100%
<b>Applicants who identify as part of an underserved population</b>	97	497	20%
<b>Applicants not from a rural area who are not part of an underserved population*</b>	44	403	11%
<b>TOTALS:</b>	<b>175</b>	<b>934</b>	<b>19%</b>

\*Individuals who identify as: American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Other Pacific Islander, or two or more races, Individuals with disabilities, Military veterans/active duty personnel, Individuals below the poverty line

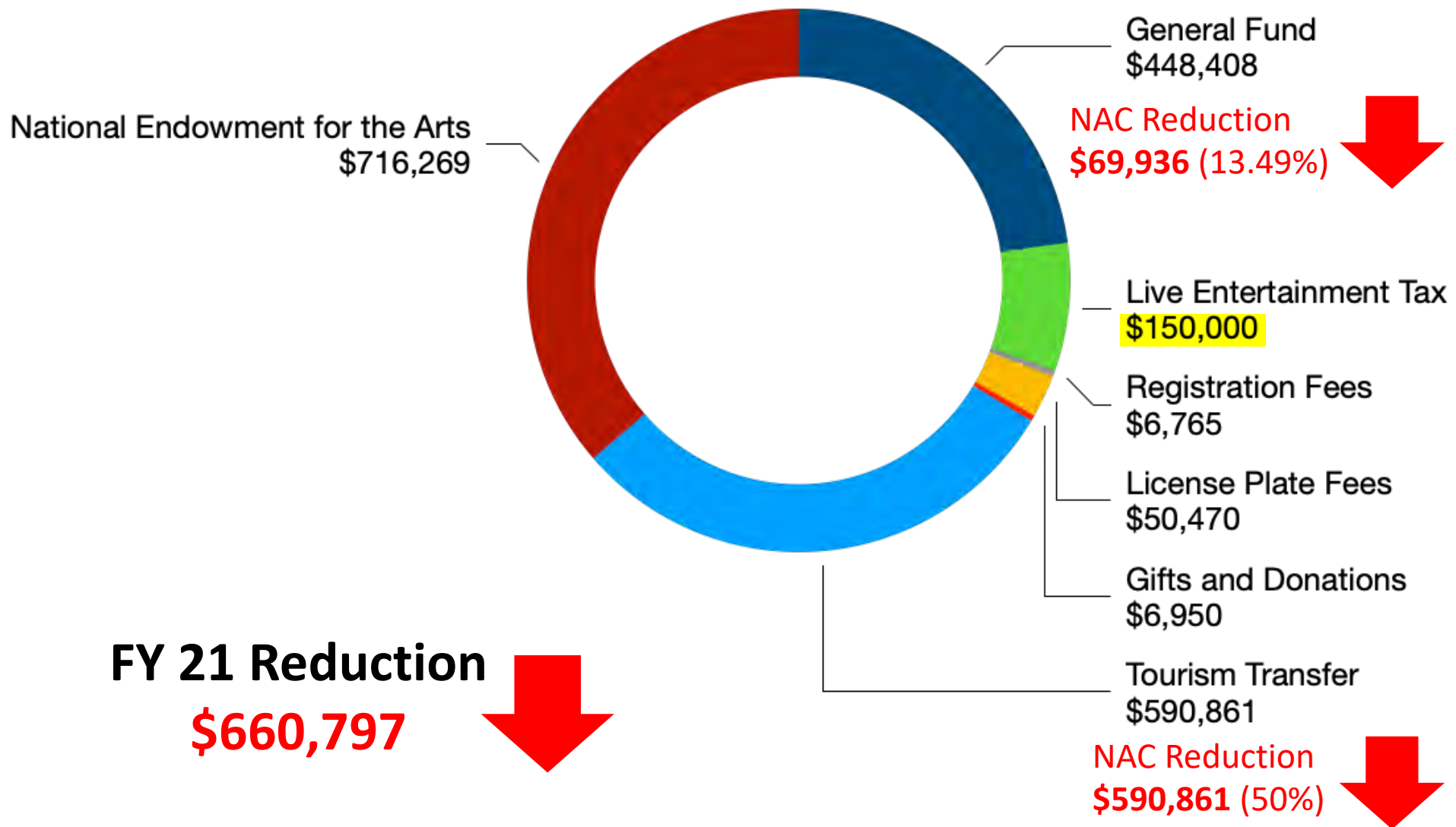


## **AGENDA**

### **E. Discussion Only – Agency Updates**

- a. FY 21 Budget, Staffing, and Program Updates – Tony Manfredi, Sierra Scott, Krista Ficken, MaryJane Dorofachuk, Stephen Reid, Rebecca Snetselaar

# NEVADA ARTS COUNCIL – FY 21 BUDGET REDUCTIONS



## STAFFING UPDATES

**Currently 5 Open Positions of which 3 are frozen until April and June.**

### **Community Arts Development - ADA Coordinator**

Funded through LET - we have received full funding  
Submitted a Justification to Fill for position and it is currently under review  
Position will be based in Vegas Office  
Filled ASAP

### **Cultural Natural Resource Specialist – Marketing/Communications Focus for Agency & Programs**

Funded through General Fund and Tourism Transfe  
Open Position in April  
Position will be based in Carson Office

### **Community Arts Development**

Funded through General Fund, Tourism Transfer and NEA  
Open Position in June  
Position will be based in Carson Office

### **Admin Assistant**

Funded through General Fund and Tourism Transfer  
Open Position in June  
Position will be based in Carson Office

### **Artist Services to be filled in FY22**

Funded through General Fund and Tourism Transfer

# FY21 VIRTUAL MINI-LESSON GRANT

Helping teaching artists create virtual resources for PreK-12th grade

**FY21 APPLICATION DEADLINE**  
TBD

**GRANT AMOUNT:**

\$500 per Mini-Lesson (up to 2 available per teaching artist)

**ELIGIBILITY SNAPSHOT**

Individual Artist on the AIS+C Roster, NV Resident, 21 years or older, non-student

- The Virtual Mini-Lesson Grant (VMG) provides funding and training to support Nevada teaching artists in the creation of virtual lessons for diverse PreK-12th grade learners.
- This grant is only open to Nevada resident teaching artists currently on the NAC's Artists in Schools + Communities (AIS+C) Roster\*.
- Selected artists will produce Virtual Mini-Lessons to be shared via online platforms to support educators, parents, and caregivers. These Virtual Mini-Lessons must align with Nevada Academic Content Standards for Fine Arts and have a connection to literacy.
- Selected teaching artists will produce:
  - A Virtual Mini-Lesson Guide using the provided template. Arts focus can include theater, dance, visual arts, music, literary arts, and media arts.
  - A corresponding tutorial video (10-20 minutes in length) that demonstrates an art activity aligned with each submitted mini-lesson.

# NEVADA ARTS COUNCIL – NEW GRANT FOR FY21

## FY21 VIRTUAL MINI-LESSON GRANT

Grant #	Grantee	Mini-Lesson Info	Target Age Group	Grant Amount
VMG21.1.01	Bonnie Kelso (#1)	VISUAL ARTS - Shape Stories	Grade 1-3	\$500.00
VMG21.1.02	Eugene Shapiro (#1)	MUSIC - improvise on a standard Jazz tune "Impressions/So What" using a chordal tone approach	Grade 9-12 (High School)	\$500.00
VMG21.1.03	Eugene Shapiro (#1)	MUSIC - improvise on a Blues using a two different Pentatonic Minor Scales	Grade 6-8 (Middle School)	\$500.00
VMG21.1.04	Bonnie Kelso (#2)	VISUAL ARTS - Pop-up Art	Grade 1-3	\$500.00
VMG21.1.05	Mary Hill (#1)	VISUAL ARTS - Cursive Calligraphy Hand-writing	Grade 6-8 (Middle School) Grade 9-12 (High School)	\$500.00
VMG21.1.06	Colin Ross (#1)	MUSIC - "Music Time With Mr. Ross" Ep #1	PreK Grade 1-3	\$500.00
VMG21.1.07	Suzanne Morgan Williams (#1)	LITERATURE - Create a Character - Good, Bad, Silly, or Sad	Grade 4-5 Grade 6-8 (Middle School)	\$500.00
VMG21.1.09	Carol Foldvary-Anderson (#1)	VISUAL ARTS - Calligraphy A-Z	Grade 6-8 (Middle School) Grade 9-12 (High School)	\$500.00
VMG21.1.10	Amanda Skenandore (#1)	LITERATURE - BEYOND ROSY CHEEKS AND BRIGHT BLUE SKIES: THE POWER OF DESCRIPTIVE WRITING	Grade 6-8 (Middle School) Grade 9-12 (High School)	\$500.00
VMG21.1.11	Mark Vollmer and Jim Eaglesmith (#1)	MUSIC - Story Song	Grade 4-5	\$1,000.00
VMG21.1.12	Colin Ross (#2)	MUSIC - "Music Time With Mr. Ross" Ep #2	PreK Grade 1-3	\$500.00
VMG21.1.13	Sin City Opera DBA Vegas City Opera - 501c3 (#1 artists: Emily Kurcan Stephenson and Athena Mertes)	MUSIC - elements of vocal technique	Grade 6-8 (Middle School) Grade 9-12 (High School)	\$1,000.00
VMG21.1.14	Nondi Wontanara Multi-Cultural Performing Arts Company - 501c3 (#1 artists: LaQuetha Lutale + 5 artists)	DANCE - Funga - The Welcome Dance	Grade 1-3 Grade 4-5	\$1,000.00
VMG21.1.15	Nondi Wontanara Multi-Cultural Performing Arts Company - 501c3 (#2 artists: LaQuetha Lutale + 5 artists)	MUSIC - Funga - Drum Lesson	Grade 1-3 Grade 4-5	\$1,000.00
VMG21.1.16	Sin City Opera DBA Vegas City Opera - 501c3 (#2 artists: Emily Kurcan Stephenson and Rebecca Morris)	MUSIC - dramatic interpretation of solo repertoire	Grade 6-8 (Middle School) Grade 9-12 (High School)	\$1,000.00

# NEVADA POETRY OUT LOUD

Virtual State Final  
Thursday, March 11  
4PM





## LATEST NTI EXHIBIT



# NEVADA ARTS COUNCIL – 2021 LXS

## LXS 2021

*legislature exhibition Series*

### THE NEVADA ARTS COUNCIL

Celebrating 54 years of service, the Nevada Arts Council (NAC) was established as a state agency in 1967 to enrich the cultural life of the state by supporting, strengthening, and making excellence in the arts accessible to all Nevadans. The NAC is one of America's 56 state and jurisdictional arts agencies (SAAs) that ensure that every community in the U.S. receives the cultural, civic, economic, and educational benefits of the arts. The NAC supports Nevada's rural communities, enlivens its public spaces, promotes health and healing, sparks economic growth, drives educational success, fosters inclusion and equity, reaches low-income communities, creates opportunities for artists, and serves the public. The NAC, a division of the Department of Tourism and Cultural Affairs, receives funding from the State of Nevada, the National Endowment for the Arts, and other private and public sources.

The arts are a vital asset that improves the quality of life throughout Nevada communities. The arts foster critical thinking, problem-solving, creativity, and connections to our rich culture and heritage. Through its programs and many partnerships, the NAC actively works to connect diverse art, artists, and arts organizations to audiences in the streets, galleries, museums, theaters, and classrooms found throughout our urban and rural communities.

From folklife festivals to youth artwork projects, concert series to exhibits, classroom education to community building, NAC support of arts and cultural programming provides residents a rich quality of life—contributing to the health and diversity of Nevada's economy and creative workforce, increasing tourism, strengthening communities, and fostering education through the arts.



### 2021 LXS ARTISTS

**Sarah Lillegard**

[www.sarahlillegard.com](http://www.sarahlillegard.com)

**Pasha Rafat**

[www.pasharafat.com](http://www.pasharafat.com)

**Gig Depio**

[www.gigdepio.com](http://www.gigdepio.com)

**Justin Favela**

[www.justinfavela.net](http://www.justinfavela.net)

**Dave Rowe**

[www.daverowesculture.com](http://www.daverowesculture.com)

**Miguel Rodriguez**

[www.miguelarodriguez.com](http://www.miguelarodriguez.com)

**Nick Larson**

[www.cargocollective.com/nick-larson](http://www.cargocollective.com/nick-larson)

Steve Sisolak, Governor, State of Nevada  
Tony Manfredi, Executive Director Nevada Arts Council

LXS is managed by the Artist Services program of the Nevada Arts Council  
Steven Reid, Artist Services Specialist

LXS Gallery images: Lexia Dowling, "The Boudoir Within"

NEVADA  
ARTS COUNCIL

[nvartscouncil.org](http://nvartscouncil.org)  
775.687.6680

Funding for the Nevada Arts Council is provided by:



ARTIST SERVICES

## LXS 2021

*legislature exhibition Series*

The Legislative Exhibition Series (LXS) Gallery space is located on the first floor in the Nevada Legislative Building, 401 South Carson Street, Carson City. Since 1985, LXS has displayed artwork by 140 Nevada visual artists during the biennial legislative sessions. The seven artists displaying their work in the 2021 series are part of the Nevada Arts Council's newest Nevada Touring Initiative (NTI) exhibit *Transformers: Reshaping Form and Meaning* curated by JK Russ.

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[nvartscouncil.org](http://nvartscouncil.org)

## LXS 2021

*legislature exhibition Series*

NEVADA  
ARTS COUNCIL

### TRANSFORMERS: RESHAPING FORM AND MEANING

The seven artists displaying their work in the 2021 series are part of the Nevada Arts Council's newest Nevada Touring Initiative (NTI) exhibit *Transformers: Reshaping Form and Meaning*, curated by JK Russ.



**Nick Larsen  
Sarah Lillegard  
Miguel Rodriguez**

FEBRUARY 22 – MARCH 26

Sarah Lillegard: The Four Seasons Day and Night 2021

Miguel Rodriguez: Dark Horse 2021

Nick Larsen: Folkways 2021



**Gig Depio - Dave Rowe** MARCH 29 – APRIL 30



**Justin Favela - Pasha Rafat** MAY 3 – JUNE 4



### FIND YOUR FOLKLIFE

The Nevada Arts Council Folklife Awards and Neighbors Initiative is about you—your family, your neighbors, your friends, your community. It's also about us—who we are as Nevadans, navigating the challenges and opportunities of the 21st Century. We are "the folk," all of us.

Photo: Folklife Initiative  
Photo: Folklife Initiative  
Photo: Folklife Initiative

[nvartscouncil.org](http://nvartscouncil.org)



JANUARY	FEBRUARY
S M T W T F S	S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

MARCH	APRIL
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MAY	JUNE
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JULY	AUGUST
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SEPTEMBER	OCTOBER
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NOVEMBER	DECEMBER
S M T W T F S	S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

The Legislative Exhibition Series (LXS) is managed by the Artist Services Program of the Nevada Arts Council and funded by the State of Nevada and the National Endowment for the Arts.



NEVADA  
ARTS COUNCIL



## FRIENDS AND NEIGHBORS



## **AGENDA**

### **E. Discussion Only – Agency Updates**

- b. Review of Governors Approved Budget for FY22 and FY23 – Tony Manfredi

# NEVADA ARTS COUNCIL – FUNDING SOURCES



**NEVADA**  
TOURISM & CULTURAL AFFAIRS



62%

**NATIONAL  
ENDOWMENT** for the **ARTS**  
[arts.gov](http://arts.gov)

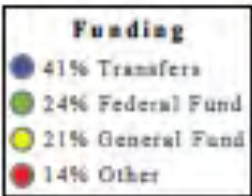
24%

14%

REGISTRATION FEES  
and PRIVATE  
CONTRIBUTIONS

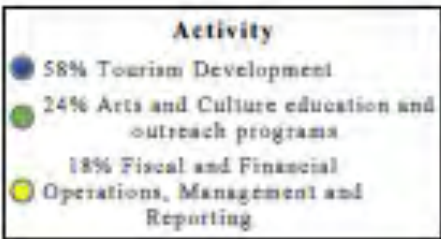
**NEVADA**  
ARTS COUNCIL

**Division Biennium Total by Funding Source**



Division	2022	2023
Total \$	2,938,364	3,086,710
Total FTE	13.00	13.00

**Division Biennium Total by Activity**





# NEVADA ARTS COUNCIL – 2022 2023 GOVERNORS APPROVED BUDGET

## BASE

This request continues funding for 13 positions and associated operating costs. One-time expenditures have been eliminated and partial year costs have been annualized.

	2019-2020 ACTUAL	2020-2021 WORK PROGRAM	2021-2022 AGENCY REQUEST	2021-2022 GOVERNOR RECOMMENDS	2022-2023 AGENCY REQUEST	2022-2023 GOVERNOR RECOMMENDS
<b>RESOURCES:</b>						
APPROPRIATION CONTROL	513,474	448,408	608,616	605,646	616,381	614,952
REVERSIONS	-49,680	0	0	0	0	0
BALANCE FORWARD FROM PREVIOUS YEAR	170,444	224,659	207,272	206,272	110,447	206,773
BALANCE FORWARD TO NEW YEAR	-224,658	0	0	0	0	0
FEDERAL FUNDS FROM PREVIOUS YEAR	483	1,000	0	0	0	0
FEDERAL FUNDS TO NEW YEAR	-1,000	0	0	0	0	0
LIVE ENTERTAINMENT TAX ALLOCAT	150,000	150,000	150,000	150,000	150,000	150,000
FEDERAL RECEIPTS-A	392,250	0	0	0	0	0
FED NEA GRANT	589,465	696,400	706,303	710,700	706,303	710,700
REGISTRATION FEES	3,580	6,765	6,765	6,765	6,765	6,765
LICENSE PLATE CHARGE	46,343	50,470	50,470	50,470	50,470	50,470
GIFTS AND DONATIONS	0	6,950	6,950	6,950	6,950	6,950
REIMBURSEMENT OF EXPENSES	3,621	0	0	2,273	0	2,273
TRANS FROM COMMISSION ON TOUR	1,044,223	1,080,287	1,193,555	1,190,391	1,313,933	1,310,824
TRANS FROM OTHER B/A SAME FUND	2,121	0	0	0	0	0
<b>TOTAL RESOURCES:</b>	<b>2,640,666</b>	<b>2,664,939</b>	<b>2,929,931</b>	<b>2,929,467</b>	<b>2,961,249</b>	<b>3,059,707</b>

## ENHANCEMENT DECISION UNITS

### **E225 – Efficiency & Innovation**

**SFY 2022: \$33,351**

**SFY 2023: \$33,351**

This request funds operating costs for the Las Vegas office.

### **E500 – Adjustments to Transfers**

**SFY 2022: \$33,593**

**SFY 2023: \$0**

This request replaces a portion of the customary transfer of Lodging Tax receipts with General Fund appropriations.

### **E710 – Equipment Replacement**

**SFY 2020: \$0**

**SFY 2021: \$9,286**

This request replaces computer hardware and associated software per EITS' recommended replacement schedule.

# NEVADA ARTS COUNCIL – 2022 2023 GOVERNORS APPROVED BUDGET

	2019-2020 ACTUAL	2020-2021 WORK PROGRAM	2021-2022 AGENCY REQUEST	2021-2022 GOVERNOR RECOMMENDS	2022-2023 AGENCY REQUEST	2022-2023 GOVERNOR RECOMMENDS
<b>RESOURCES:</b>						
APPROPRIATION CONTROL	513,474	448,408	624,709	643,686	628,289	628,453
REVERSIONS	-49,680	0	0	0	0	0
BALANCE FORWARD FROM PREVIOUS YEAR	170,444	224,659	207,272	206,272	110,447	206,773
BALANCE FORWARD TO NEW YEAR	-224,658	0	0	0	0	0
FEDERAL FUNDS FROM PREVIOUS YEAR	483	1,000	0	0	0	0
FEDERAL FUNDS TO NEW YEAR	-1,000	0	0	0	0	0
LIVE ENTERTAINMENT TAX ALLOCAT	150,000	150,000	150,000	150,000	150,000	150,000
FEDERAL RECEIPTS-A	392,250	0	0	0	0	0
FED NEA GRANT	589,465	696,400	712,685	710,700	712,685	710,700
REGISTRATION FEES	3,580	6,765	6,765	6,765	6,765	6,765
LICENSE PLATE CHARGE	46,343	50,470	50,470	50,470	50,470	50,470
GIFTS AND DONATIONS	0	6,950	6,950	6,950	6,950	6,950
REIMBURSEMENT OF EXPENSES	3,621	0	0	2,273	0	2,273
TRANS FROM COMMISSION ON TOUR	1,044,223	1,080,287	822,327	1,161,248	1,006,351	1,324,326
TRANS FROM OTHER B/A SAME FUND	2,121	0	0	0	0	0
<b>TOTAL RESOURCES:</b>	<b>2,640,666</b>	<b>2,664,939</b>	<b>2,581,178</b>	<b>2,938,364</b>	<b>2,671,957</b>	<b>3,086,710</b>

## **AGENDA**

### **E. Discussion Only – Agency Updates**

- c. Updates on National Endowment for the Arts, Americans for the Arts, Save Our Stages – Tony Manfredi



## **AGENDA**

### **E. Discussion Only – Agency Updates**

- d. Review of Nevada Arts Council Board Members Advocacy Plans for 21 Session – Gail Rappa, Tony Manfredi

# ARTS AND CREATIVITY STRENGTHEN NEVADA

Arts and creativity make us stronger—as individuals, families, communities, Nevadans and as a country. They are a backbone of innovation, prosperity, and thriving people and places. Public funding for arts and creativity is a high-return investment that benefits every Nevadan in every city, town and rural community statewide.



# ARTS AND CREATIVITY STRENGTHEN NEVADA

## ECONOMY

Arts and creativity are a Nevada economic engine. They provide people with the foundation for creativity, equipping an innovative workforce, generating new ideas in every field, and keeping our state nationally and globally competitive. Arts and creativity strengthen economic health by creating jobs in multiple industries, driving tourism, and providing opportunities for young people.

The U.S. Bureau of Economic Analysis reports  
arts and cultural production contributed

**\$8,737,718,877**

and is **5.5%** of Nevada's GDP

contributing to

**40,911 JOBS**

Source: U.S. Bureau of Economic Analysis State Arts and Cultural Production 2017

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Arts and Culture Value Added in Nevada ranks  
**2<sup>nd</sup>** among Companies and Sectors

Retail	\$10,792,100,000
<b>ACPSA Total</b>	<b>\$8,737,718,877</b>
Construction	\$7,665,100,000
Transportation	\$7,346,200,000
Mining	\$4,348,200,000
Utilities	\$2,382,500,000
Education Services	\$758,500,000

# ARTS AND CREATIVITY STRENGTHEN NEVADA

## HEALTH AND WELL-BEING

Arts and creativity improve Nevadans' health and well-being. They are one of the most effective treatments for trauma, depression and anxiety, including among our nation's veterans. Arts and creativity reduce our susceptibility to stress-related diseases. And art therapies help to forestall Alzheimer's and promote lifelong brain health, while helping us address the nation's opioid crisis.





# ARTS AND CREATIVITY STRENGTHEN NEVADA

## COMMUNITIES

From rural towns to big cities, arts and creativity strengthen the fabric of Nevada's communities. They celebrate local culture—both cherished and new traditions—telling stories of people and places. Arts and creativity promote connection and cohesion, foster the entrepreneurial spirit communities need to thrive, and create the kinds of communities where young people want to build families.



# ARTS AND CREATIVITY STRENGTHEN NEVADA

## EDUCATION

Arts and creativity strengthen education. They set young people up for success, close the achievement gap and improve test scores. Arts and creativity spark human potential, promoting cognitive development and readiness to learn at every age. And they develop an innovative, globally competitive workforce by adding the key ingredient of creativity to STEAM education.



## DISTRICT IMPACT





## DISTRICT IMPACT

### GRANT STORIES OF IMPACT - DISTRICT 24

#### ALP20.1.09 Reno Phil Harmonic RPA Kids

RPA Kids is an after school music instruction program that introduces students to the principles of string instruments, note reading and music theory.

*"I learned that you don't need to be perfect, you just need to try your best."*

-3rd grade student, Jacks Valley Elementary

*"I learned the value of a team. Without one of the musicians, the performance wouldn't have been as good."*

-8th grade student, Sparks Library

*"I really enjoyed the program. I think that our students should be exposed to other cultures. I liked that they involved the students in the performance. It was very engaging for them."*

-2nd grade teacher, Agnes Risley Elementary

*"I thought it was funny and cool to see people dance in a way I had never seen before."*

-5th grade student, Brown Elementary

*"This was very engaging for students. We are studying fractions in Math, so I was able to explain the shows use of fractions in their beats. Loved it!"*

-4th grade teacher, Jacks Valley Elementary

*"I learned that music can tell a story."*

-4th grade student, CC Meneley Elementary



Grant Amount

**\$5,000**

Adults, Children,  
Artists Engaged

**230**

Total Cash & In-Kind  
Contributions

**\$115,654**

#### OSG20.3.07 The Holland Project

*"An important aspect of The Holland Project's purpose is to provide young people with artistic, educational, and professional opportunities that will bring joy, experience, and confidence that will resonate throughout their whole life. This year, we had the opportunity to create a position in better service of this mission—Education & Youth Programs Director. This position works more closely on our workshop and teen education opportunities as well as maintain close relationships with Washoe County teachers. Our former Art Director, Alisha Funkhouser, moved into this role opening up a Gallery Manager position which has been filled by Alberto Garcia. We are so proud to bring on Alberto as a young person who has grown with the Holland Project since the age of 13 and has been impacted by our programs while also becoming an important voice in what we do. After participating in exhibitions and visual art programs as a teenager with Holland, Alberto moved on to many great achievements in his own career including internships with Nevada Museum of Art, Brooklyn Museum, and the Whitney Museum of American Art, among others. We are so grateful for the opportunity to support Alberto on his journey and provide professional opportunities (such as exhibiting at Holland, internships with the gallery, volunteer committee service, various workshops & education opps, networking/connections with local cultural professionals) that helped prepare him along the way. Having just celebrated 13 years of Holland Project, there are countless stories like Alberto's of young people that have become a very special part of Holland Project and have been able to leverage the opportunities we provide to achieve their artistic and professional goals."*



Grant Amount

**\$12,000**

Adults, Children,  
Artists Engaged

**12,000**

Total Cash & In-Kind  
Contributions

**\$289,300**



## DISTRICT IMPACT

### NEVADA ARTS COUNCIL PROGRAM SERVICES - DISTRICT 24

#### ARTIST SERVICES

##### NEVADA TOURING EXHIBITION

The Nevada Touring Initiative (NTI) Traveling Exhibition Program delivers high-quality visual arts exhibits to communities throughout the state for an affordable fee. The cost includes rental of the artwork, installation and pick-up, insurance, and publicity and educational materials. The NTI exhibits feature an array of subjects and art forms, ranging from traditional Washoe basketry to landscape painting and contemporary sculpture. An additional component to the program is providing art hanging systems and proper hanging instructions for locations in need.



NTI Exhibit Still Here Now on display at Reno City Hall

#### ARTS LEARNING

##### 2020 NEVADA POETRY OUT LOUD STATE CHAMPION

The 15th annual Nevada Poetry Out Loud State Finals were held Tuesday, May 26. The virtual competition featured the top 6 poets from Nevada high schools. Eakjot Sekhorn, representing Washoe County, was crowned state champion, Anastasia Chevalier, representing Storey County, came in second place and Lara Cassidy, representing Douglas County, came in third. More than 4,300 Nevada high school students embraced the power of words by participating in the 2020 Nevada Poetry Out Loud Program.



2020 Nevada State Poetry Out Loud State Champion Eakjot Sekhorn

#### COMMUNITY ARTS DEVELOPMENT

##### NEVADA BASIN TO RANGE EXCHANGE

The Nevada Basin to Range Exchange (BRX) supports, promotes and celebrates statewide collaboration through arts, culture, and community. BRX includes an in-person gathering for inter-community arts and cultural conversations, ongoing professional development, and networking. BRX aims to foster relationships between Nevada's rural and urban communities. Connect resources, assets, traditions, and histories between rural and urban communities. Identify and encourage new funding streams, cross-sector relationships, and collaborative approaches for impactful arts and culture strategies.



BRX Participants pose for a photo during the 2019 exchange in Tonopah.

#### FOLKLIFE

##### FOLKLIFE FRIENDS AND NEIGHBORS INITIATIVE

Everybody has folklife, whether they know it or not. Simply put, it's the knowledge, traditions, activities, skills, and homemade products that are shared by a particular people or group. The NVFolkFAN Initiative celebrates the ways that cultural identity is expressed and adapted, artistically and aesthetically, within and between cultural communities, through the arts. We explore community traditions and we meet people in those diverse "folk communities" who are known and respected for the knowledge and skills that they keep, share, and pass along to the next generation.



Neville as seen celebrating his Irish heritage and at work as a painter.

## DISTRICT IMPACT

### PUBLIC PURPOSE

Celebrating 54 years of service, the Nevada Arts Council was established as a state agency in 1967 to enrich the cultural life of the state by supporting, strengthening, and making excellence in the arts accessible to all Nevadans. The Nevada Arts Council is one of America's 56 state and jurisdictional arts agencies that ensure that every community in the U.S. receives the cultural, civic, economic, and educational benefits of the arts. The Nevada Arts Council supports Nevada's rural communities, enlivens its public spaces, promotes health and healing, sparks economic growth, drives educational success, fosters inclusion and equity, reaches low income communities, creates opportunities for artists, and serves the public. The Nevada Arts Council, a division of the Department of Tourism and Cultural Affairs, receives funding from the State of Nevada, the National Endowment for the Arts, and other private sources.

The arts are a vital asset that improve the quality of life throughout Nevada communities. The arts foster critical thinking, problem solving, creativity, and connections to our rich culture and heritage. The Nevada Arts Council, through its programs and many partnerships, actively works to connect diverse art, artists and arts organizations to audiences in the streets, galleries, museums, theaters, and classrooms found throughout our urban and rural communities.



**NEVADANS BELIEVE THE ARTS  
PROVIDE MEANING TO THEIR LIVES  
AND MAKE THEIR COMMUNITIES  
BETTER PLACES TO LIVE.**

**75%** believe the arts  
help students perform  
better academically

**70%** believe that creativity  
enhances success in  
the workplace

**62%** believe that the arts  
improve healing and the  
healthcare experience

Source: Americans Speak Out About The Arts in 2018 (2023)  
Public Agitz Survey on behalf of Americans for the Arts



**NEVADA**  
ARTS COUNCIL

Funding for the Nevada Arts Council is provided by:

**NEVADA**  
FEDERAL TRUST FUNDS

**NATIONAL**  
ENDOWMENT FOR THE ARTS

## AGENDA

### F Discussion Only – Board Member Updates

### J Discussion Only – Future Agenda Items

### K Public Comment

Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Executive Director to state and read any written public comments that have been received during the meeting.

### L For Possible Action – Adjournment

## Thank You – Stay Safe