



**THERE IS NO
RECOVERY
WITHOUT
CREATIVITY.**

**RICH IN
ART**

NEVADA
ARTS COUNCIL



enriching creativity

Board Meeting 3-26-2021

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Executive Director to state and read any written public comments that have been received before the meeting.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NAC with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

- Select **Gallery** or **Speaker View** in the upper right-hand side of the screen.
- Enable **Chat** function by selecting the Chat button located on the lower tab of your screen.
- Enable **Participants** Function by selecting Participants at the lower tab of your screen. Once this is activated you will see the **Raise Hand** Function. You may use this feature during our Public Comment sections. Select Raise Hand and I will unmute you and call on you one at a time.

AGENDA

A. Opening

- a. Call to Order and Confirmation of Proper Posting – Gail Rappa.

Results for Nevada Arts Council



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Results are limited to the last 7 days and for all dates in the future.

Notice	Date Posted	Event Date	Time	Status	Type
 Nevada Arts Council Board Meeting March 2021	3/17/2021	3/26/2021	2:00 PM	Scheduled	Meeting

- b. Roll Call and Determination of Quorum – Gail Rappa.

B. Public Comment

- a. Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- b. Executive Director to state and read any written public comments that have been received before the meeting.

C. Welcome New Nevada Arts Council Board Members

- a. Introduction and Welcome – Gail Rappa
- b. Thank you to, and farewell remarks from, Amanda Horn – Gail Rappa, Tony Manfredi, Amanda Horn



THANK YOU AMANDA!

**BEST WISHES TO YOU
AND YOUR FAMILY.**

YOU WILL BE MISSED.

AGENDA

D. Discussion Only – Agency Updates

- a. Nevada State Poetry Out Loud 2021 – Tony Manfredi, Maryjane Dorofachuk

NEVADA ARTS COUNCIL – NEVADA POETRY OUT LOUD 2021



Clark County
Allyson Adamson
Sophomore
Doral Academy Red Rock



Elko County
Ava Nielson
Senior
Elko High School



Lyon County
Harely Guerrero
Senior
Yerington High School



Storey County
Anastasia Chevalier
Junior
Virginia City High School



Washoe County
Eakjot Sekhon
Junior
Robert McQueen High School



Washoe County

Eakjot Sekhon

Junior

Robert McQueen High School

National Finals Virtual
May 2 - Top 9 move on
May 27 National Champion



Storey County

Anastasia Chevalier

Junior

Virginia City High School



Clark County

Allysn Adamson

Sophomore

Doral Academy Red Rock

NEVADA ARTS COUNCIL – NEVADA POETRY OUT LOUD 2021

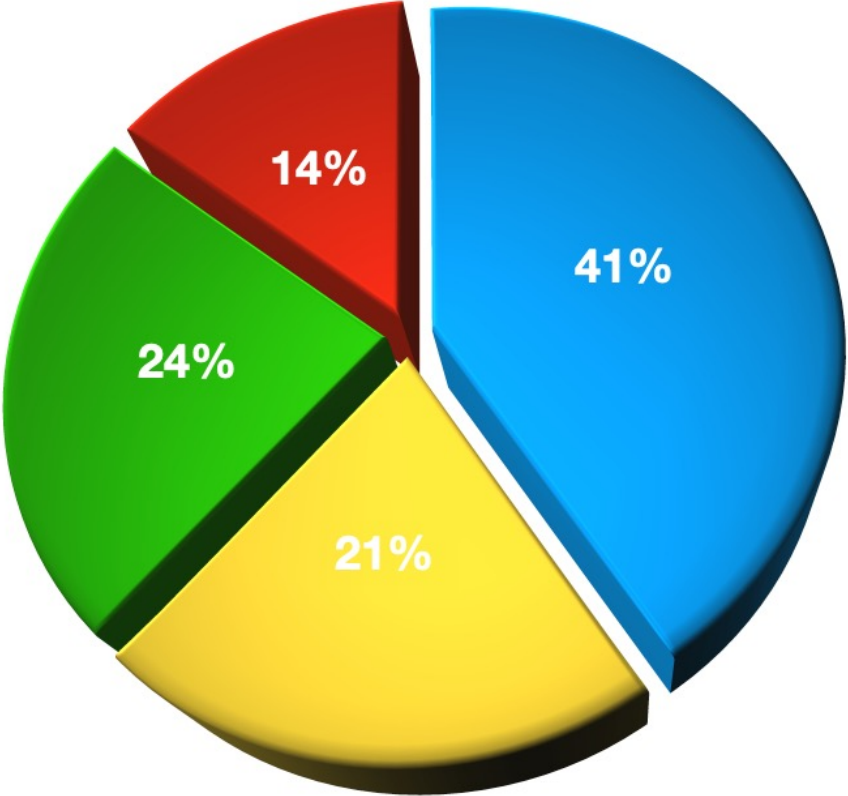


AGENDA

D. Discussion Only – Agency Updates

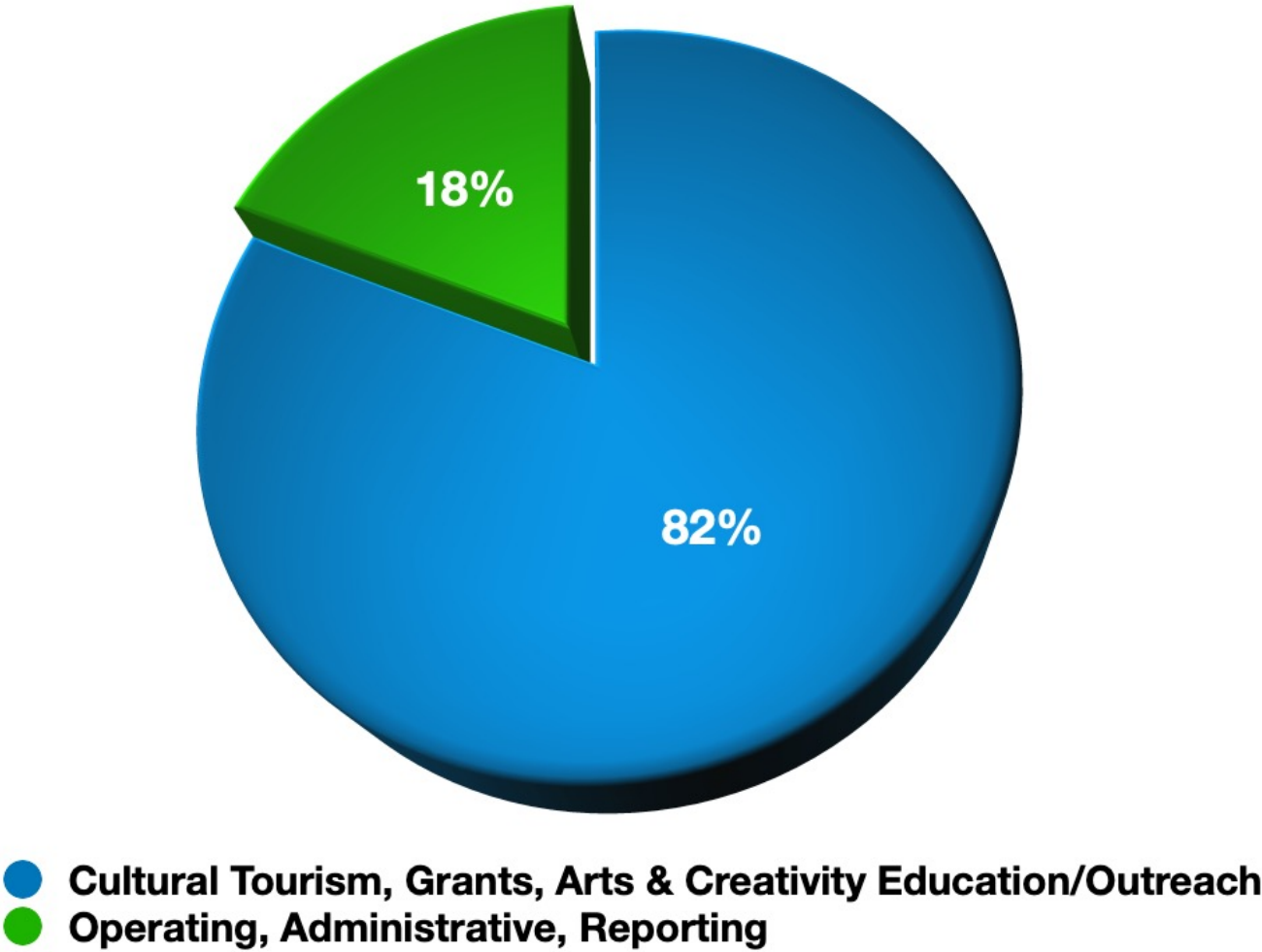
- b. Update of Governors Approved Budget for FY22 and FY23 – Tony Manfredi

NEVADA ARTS COUNCIL – 2022 2023 BIENNIUM TOTAL BY FUNDING SOURCE



● Tourism Transfers ● General Funding ● Federal Funding ● Other

FY22 – \$2.9M FY23 – \$3.07M



FOCUS AREAS - OPPORTUNITIES - CHALLENGES

1. ARTS EDUCATION - conducting workshops, mentorships, and professional development opportunities for artists, teaching artists, school and school district leaders, community leaders, cultural leaders and other educators. This area will also focus on improving educational outcomes in Pre-K-12 schools through arts education and arts integration programs.

2. ECONOMIC VITALITY – addressing relief, recovery and sustainability for artists and arts organizations by creating opportunities, promoting cultural tourism, collaborating with business, developing and supporting creative districts in urban and rural communities, and promoting cultural awareness and preservation.

3. HEALTHY COMMUNITIES – collaborating with healthcare providers and partners to increase and support the understanding, value and use of the arts in the healing, quality of life initiatives and wellbeing, and the creative aging of Nevada's residents.

ALL THROUGH THE IDEA LENS

AGENDA

D. Discussion Only – Agency Updates

- c. Review of Nevada Arts Council District Advocacy Material– Gail Rappa, Tony Manfredi

Nevada Arts Council Board Meeting – 3-26-2021

NEVADA ARTS COUNCIL

enriching the lives of all Nevadans

FY19-21* GRANTS BY THE NUMBERS - NEVADA

NAC Grant Awards*	Adults, Children, Artists Engaged*	Total Cash & In-Kind Contributions*
\$3,037,402	3,184,842	\$161,155,891

GRANTS BY THE NUMBERS - ASSEMBLY DISTRICT 24

2019

2019 Grant Awards	58
2019 Grant Dollars	\$250,283
2019 Total Cash & In-Kind Contributions	\$16,246,883
2019 Children Engaged	512,229
2019 Children Engaged	188,128
2019 Artists Involved	3,394

2020

2020 Grant Awards	49
2020 Grant Dollars	\$287,466
2020 Total Cash & In-Kind Contributions	\$15,781,241
2020 Children Engaged	493,742
2020 Children Engaged	211,671
2020 Artists Involved	4,390

2020 CARES Act Grants

Number of Grants	19
Dollar Amount	\$123,000

2021 (in-process*)

2021 Grant Awards	16
2021 Grant Awards	\$182,868
2021 Total Cash & In-Kind Contributions	TBD
2021 Adults Engaged	TBD
2021 Children Engaged	TBD
2021 Artists Involved	TBD



Dancers perform during the "Discover The Arts" series from Antown and Sierra Arts Foundation.



Reno Philharmonic Kids warming up before their performance.

SERVICES - DISTRICT 24

Arts Council provides high-quality arts services for an affordable fee. The arts council provides an array of subjects and art to landscape painting and art to the program is providing art for locations in need.

STATE CHAMPION

Arts Council provides high-quality arts services for an affordable fee. The arts council provides an array of subjects and art to landscape painting and art to the program is providing art for locations in need.

ENGAGE

Arts Council provides high-quality arts services for an affordable fee. The arts council provides an array of subjects and art to landscape painting and art to the program is providing art for locations in need.

In-person gathering for inter-community arts and cultural conversations, ongoing professional development, and networking. BRK aims to foster relationships between Nevada's rural and urban communities by helping them connect to shared resources, assets, traditions, and histories. Participants are encouraged to identify new funding streams, develop cross-sector relationships, and engage in collaborative projects leading to impactful arts and culture strategies that serve both local and statewide constituencies.

FOLKLIFE

FOLKLIFE FRIENDS AND NEIGHBORS INITIATIVE

Everybody has folklife, whether they know it or not. Simply put, it's the knowledge, traditions, activities, skills, and homemade products that are shared by a particular people or group. The Folklife Friends and Neighbors Initiative celebrates the ways that cultural identity is expressed and adapted, artistically and aesthetically, within and between cultural communities, through the arts. We explore community traditions and we meet people in those diverse "folk communities" who are known and respected for the knowledge and skills that they keep, share, and pass along to the next generation.

GRANT STORIES OF IMPACT - DISTRICT 24

ALP20.1.29 Pioneer Center Youth Programs

Pioneer Center Youth Programs present live performing arts programs in elementary schools and public libraries within a 150-mile radius of Reno. Offerings include dance, music, puppetry, magic, theater, storytelling, and emphasize artistic quality, educational value, and audience participation.

"I learned that you don't need to be perfect, you just need to try your best."
-3rd grade student, Jacks Valley Elementary

"I learned the value of a team. Without one of the musicians, the performance wouldn't have been as good."
-6th grade student, Sparks Library

"I really enjoyed the program. I think that our students should be exposed to other cultures. I liked that they involved the students in the performance. It was very engaging for them."
-2nd grade teacher, Agnes Risley Elementary

"I thought it was funny and cool to see people dance in a way I had never seen before."
-5th grade student, Brown Elementary

"This was very engaging for students. We are studying fractions in Math, so I was able to explain the show's use of fractions in their books. Loved it!"
-4th grade teacher, Jacks Valley Elementary

"I learned that music can tell a story."
-4th grade student, CC Menzley Elementary



NAC Grant Award

\$4,500

Adults, Children, Artists Engaged
10,550

Total Cash & In-Kind Contributions
\$45,107

OSG20.3.07 The Holland Project

"An important aspect of The Holland Project's purpose is to provide young people with artistic, educational, and professional opportunities that will bring joy, experience, and confidence that will resonate throughout their whole life. This year, we had the opportunity to create a position in better service of this mission. Education & Youth Programs director. This position works more closely on our workshop and teen education opportunities as well as maintain close relationships with Washoe County teachers. Our former Art Director, Alissa Funkhouser, moved into this role opening up a Gallery Manager position which has been filled by Alberto Garcia. We are so proud to bring on Alberto as a young person who has grown with the Holland Project since the age of 13 and has been impacted by our programs while also becoming an important voice in what we do. After participating in exhibitions and visual art programs as a teenager with Holland, Alberto moved on to many great achievements in his own career including internships with Nevada Museum of Art, Brooklyn Museum, and the Whitney Museum of American Art, among others. We are so grateful for the opportunity to support Alberto on his journey and provide professional opportunities (such as exhibiting at Holland, internships with the gallery, volunteer committee service, various workshops & education apps, networking/connections with local cultural professionals) that helped prepare him along the way. Having just celebrated 13 years of Holland Project, there are countless stories like Alberto's of young people that have become a very special part of Holland Project and have been able to leverage the opportunities we provide to achieve their artistic and professional goals." - TSP



NAC Grant Award

\$12,000

Adults, Children, Artists Engaged
12,000

Total Cash & In-Kind Contributions
\$289,300

Arts Council was the cultural life and making arts. The Nevada Arts Council is the U.S. educational support for artists, and a division of the receives funding support for the



NEVADANS BELIEVE THE ARTS PROVIDE MEANING TO THEIR LIVES AND MAKE THEIR COMMUNITIES BETTER PLACES TO LIVE.

75% believe the arts help students perform better academically
70% believe that creativity enhances success in the workplace
62% believe that the arts improve healing and the healthcare experience

Source: Americans Speak Out About The Arts in 2018 Ipsos Public Affairs Survey on behalf of Americans for the Arts

DISTRICT 24 ECONOMIC CHARACTERISTICS

EMPLOYMENT BY INDUSTRY - ARTS, ENTERTAINMENT, AND RECREATION

Persons Employed	Percentage Employed	Ranking by Industry
8,330	26.3%	1

Source: 80th Session (2018) Demographic Profile Nevada Assembly District 24 compiled by the Research Station Legislative Council Bureau.



Funding for the Nevada Arts Council is provided by:



BRK Participants pose for a photo during the 2019 exchange in Toronto.



From the First Year Folklife exhibit: Annette Dunn, Sparks, Nevada

NEVADA ARTS COUNCIL

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FY19-21* GRANTS BY THE NUMBERS - NEVADA

NAC Grant Awards*	Adults, Children, Artists Engaged*	Total Cash & In-Kind Contributions*
\$3,037,402	3,184,842	\$161,155,891

GRANTS BY THE NUMBERS - ASSEMBLY DISTRICT 35

2019

2019 Grant Awards	9
2019 Grant Dollars	\$25,060
2019 Total Cash & In-Kind Contributions	\$194,533
2019 Adults Engaged	5,559
2019 Children Engaged	9,951
2019 Artists Involved	237

2020

2020 Grant Awards	8
2020 Grant Dollars	\$29,350
2020 Total Cash & In-Kind Contributions	\$249,069
2020 Adults Engaged	4,791
2020 Children Engaged	3,826
2020 Artists Involved	364

2020 NAC CARES Act Grants

Number of Grants	1
Dollar Amount	\$4,750

2021 (in-process*)

2021 Grant Awards	4
2021 Grant Dollars	\$8,500
2021 Total Cash & In-Kind Contributions	TBD
2021 Adults Engaged	TBD
2021 Children Engaged	TBD
2021 Artists Involved	TBD



A performance from the Friends of India Las Vegas during the Diwali Festival. PGO20.1.58

ASSEMBLY DISTRICT



INVESTMENT



Las Vegas Pipe Band performs with Scottish and Irish dance groups during the 7th annual Celtic Thanksgiving Concert. PGO20.1.58

GRANT STORIES OF IMPACT - DISTRICT 35

ALP20.1.38 Notes with a Purpose

Notes with a Purpose is the creation of Dr. Alexandria Le, a concert pianist and native of Las Vegas. Over the past fifteen years, she has designed and executed programs, curriculum, and concerts for incarcerated populations, the mentally and physically disabled, healthcare patients, schoolchildren of all ages, and people across the socio-economic spectrum with training from Carnegie Hall's Weill Music Institute (the educational branch of the prestigious concert hall).

"The Arts Learning Project Grant was applied towards Notes with a Purpose's Music JuiceBox Series, which occurred November 4-8, 2019. The Music JuiceBox Series provides interactive performances from three teaching artists each semester at underserved elementary schools across Clark County School District. Over the MJBS tour occurring over November 4-8, nine elementary schools were visited and 2,016 students were engaged with the program which was titled "Reclassified: Mixing Old with the New" which explored how classical and electronic music could merge together.

A principal from our project this year enthusiastically signed up her school after having seen a MJBS assembly at a previous school during the 2018 year. She believes in the importance and transformative power of the arts and appreciates the opportunity Notes with a Purpose provides her students since her school doesn't receive visits from any other arts organization."



NAC Grant Award

\$4,000

Adults, Children,
Artists Engaged

2,091

Total Cash & In-Kind
Contributions

\$16,194

OSG20.2.04 Opera Las Vegas

"Opera Las Vegas is committed to providing programs and services to attract a diverse public through a mix of events, popular themed in-person "experiences," educational outreach, audience development, and ethnic celebrations. Our older demographic have experienced the joy of attending operatic performances before, and appreciate more traditional shows like The Magic Flute at UNLV's Judy Bayley Theatre; or they enjoy being dressed up to have a night out in deluxe surroundings like the Smith Center (One Amazing Night) or Paris' Versailles Ballroom (Magical Night of Delights).

To develop audiences OLV offers gateway experiences to great opera classics that expose opera's accessible delights. Opera Uncorked in a Galleria Mall art gallery, and the Opening Reveal toasting the Twentieth Anniversary Season in a Summerlin gallery, were mix-and-mingle events that demystified opera, and promoted new attendance.

Hansel and Gretel attracted students and young families. While it is a proper opera sung with operatic technique, the accessible story made it easy to understand. The educational component was heightened by the participation of the OLV Youth Chorus but also by the Meet and Greet Q&A after each show. The Bremen Town Musicians and Who's Afraid of Opera? tours, promised to accomplish that same mission before they were shuttered.

Opera Legends in Black was a successful outreach to the African-American community. Marketed through the Urban Chamber and prominent churches, many new faces attended the free event. Cooperstown opened the season as part of OLV's successful Living Composers Initiative, attracting new viewers thanks to its fusion of opera and jazz. Diversity is OLV's strength."



NAC Grant Award

\$7,000

Adults, Children,
Artists Engaged

2,521

Total Cash & In-Kind
Contributions

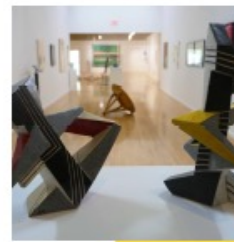
\$115,384

NEVADA ARTS COUNCIL PROGRAM SERVICES - DISTRICT 35 & SURROUNDING AREAS

ARTIST SERVICES

NEVADA TOURING EXHIBITION

The Nevada Touring Initiative (NTI) Traveling Exhibition Program delivers high-quality visual arts exhibits to communities throughout the state for an affordable fee. The cost includes rental of the artwork, installation and pick-up, insurance, and publicity and educational materials. The NTI exhibits feature an array of subjects and art forms, ranging from traditional Washoe basketry to landscape painting and contemporary sculpture. An additional component to the program is providing art hanging systems and proper hanging instructions for locations in need.



NTI Exhibit Still Here Now on display at Marjorie Barrick Museum.

ARTS LEARNING

2019 NEVADA POETRY OUT LOUD STATE CHAMPION

Nine counties participated in local and semi-final competitions in the 14th Annual Nevada Poetry Out Loud Program, with 26 schools represented and more than 3,500 students engaged at the local and state levels. Vanessa Aponte, a senior at Legacy High School in North Las Vegas, was the 2019 Nevada Poetry Out Loud Champion. Aponte received a \$600 scholarship, and competed for \$50,000 in scholarships and school prizes at the National Finals in Washington, D.C. Sparks High School senior Noemi Valdez finished in second place and received a \$450 scholarship, and Elko High School senior Mikalya de Guzman finished third and received a \$350 scholarship.



2019 Nevada State Poetry Out Loud State Champion Vanessa Aponte, Clark County.

COMMUNITY ARTS DEVELOPMENT

NEVADA BASIN TO RANGE EXCHANGE

The Nevada Basin to Range Exchange (BRX) supports, promotes and celebrates statewide collaboration through arts, culture, and community. BRX includes an in-person gathering for inter-community arts and cultural conversations, ongoing professional development, and networking. BRX aims to foster relationships between Nevada's rural and urban communities by helping them connect to shared resources, assets, traditions, and histories. Participants are encouraged to identify new funding streams, develop cross-sector relationships, and engage in collaborative projects leading to impactful arts and culture strategies that serve both local and statewide constituencies.



BRX Participants pose for a photo during the 2019 exchange in Tonopah.

FOLKLIFE

FOLKLIFE FRIENDS AND NEIGHBORS INITIATIVE

Everybody has folklife, whether they know it or not. Simply put, it's the knowledge, traditions, activities, skills, and homemade products that are shared by a particular people or group. The NVFolkFAN Initiative celebrates the ways that cultural identity is expressed and adapted, artistically and aesthetically, within and between cultural communities, through the arts. We explore community traditions and we meet people in those diverse "folk communities" who are known and respected for the knowledge and skills that they keep, share, and pass along to the next generation.



From the Find Your Folklife exhibit: Sheldeen Haleamau, Las Vegas, NV.

PUBLIC PURPOSE

Celebrating 54 years of service, the Nevada Arts Council was established as a state agency in 1967 to enrich the cultural life of the state by supporting, strengthening, and making excellence in the arts accessible to all Nevadans. The Nevada Arts Council is one of America's 56 state and jurisdictional arts agencies that ensure that every community in the U.S. receives the cultural, civic, economic, and educational benefits of the arts. The Nevada Arts Council supports Nevada's rural communities, enlivens its public spaces, promotes health and healing, sparks economic growth, drives educational success, fosters inclusion and equity, reaches low income communities, creates opportunities for artists, and serves the public. The Nevada Arts Council, a division of the Department of Tourism and Cultural Affairs, receives funding from the State of Nevada, the National Endowment for the Arts, and other private sources.

The arts are a vital asset that improve the quality of life throughout Nevada communities. The arts foster critical thinking, problem solving, creativity, and connections to our rich culture and heritage. The Nevada Arts Council, through its programs and many partnerships, actively works to connect diverse art, artists and arts organizations to audiences in the streets, galleries, museums, theaters, and classrooms found throughout our urban and rural communities.



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Source: Americans Speak Out About The Arts in 2018 Ipsos
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DISTRICT 35 ECONOMIC CHARACTERISTICS

EMPLOYMENT BY INDUSTRY - ARTS, ENTERTAINMENT, AND RECREATION

Persons Employed	Percentage Employed	Ranking by Industry
15,290	33.5%	1

Source: 80th Session (2019) Demographic Profile Nevada Assembly District 24
compiled by the Research Division Legislative Counsel Bureau.



Funding for the Nevada Arts Council is provided by:



AGENDA

D. Discussion Only – Agency Updates

- d. Updates on American Rescue Plan Act, National Endowment for the Arts – Tony Manfredi

American Rescue Plan - Funding for the Creativity Industry

- National Endowment for the Arts - \$135M Guidelines Expected Late April
- National Endowment for the Humanities - \$135M
- Institute of Museums and Library Services - \$200M
- Corporation for Public Broadcasting (PBS/NPR) - \$175M
- Shuttered Venues Operators Grant – April 8th Launch. Adds 1.25B
- PPP Forgivable Loans - Adds 7.25B
- Economic Development Administration – States and communities – tourism, travel, and outdoor recreation sectors - \$750M
- Education funding – \$1.25B for summer enrichment, \$1.25B for afterschool programs, \$3B for education technology
- Pandemic Unemployment / Health Insurance Assistance
- Direct Economic Stimulus beginning at \$1,400.

AGENDA

D. Discussion Only – Agency Updates

- e. Update on FY22 Nevada Arts Council Grants – Tony Manfredi

2021 Grants and Program Activity Results to date

- 259 Grants Awarded
- \$745,368 Grant Dollars Awarded
 - FY 21 Community Impact Grant (2-Year) - 1
 - FY21 Fellowship Project Grant (2-Year) - 1
 - FY21 Operating Support Grant (2-Year) - 49
 - FY21 Folklife Artist Grant - 3 Awarded / 4 In Progress
 - FY21 Virtual Teaching Lesson **RESPONSE** Grant - 31
 - FY21 Artist Relief **RESPONSE** Grant - 175



ARTIST RELIEF GRANTS - Update

- 934 applications received
- On March 15, 175 grants of \$1,000 each were awarded to individual artists across all artistic disciplines.
- The selection process prioritized geographic diversity and underserved populations.
- Grants were awarded to artists from 10 Nevada counties: Clark (137); Douglas (eight); Carson (two); Washoe (15); Elko (two) ; Churchill (two); Lyon (three); Pershing (two); Nye (three); and Storey (one).
- A second round of Artist Relief Grants may be awarded from the current pool of applicants, pending additional available funding.

2022 Nevada Arts Council Grant Offerings

- State Funding /Federal Funding – \$1,206,000
 - Estimate based upon Governors Recommended Budget.

“We are Listening” Sessions – March 23 & 24

1. What do you most need funding for in the next 6-12 months?

- **Operating Support (although only noted once in these responses, Operating Support was the #1 request throughout the sessions)**
- Education programs
- Hiring back staff members that were furloughed
- Tuition for virtual and/or in-person conferences/workshops
- Projects for individual artists that were put on hold due to the pandemic
- Helping to find and finance performing and presenting opportunities
- Support for online and in person programming
- Individual creation of art and remote and/or in-person teaching workshop opportunities.
- Staff salaries is our primary need to get us to reopening as well as the safety equipment and technology we're investing in to make reopening easier on the community.

“We are Listening” Sessions – March 23 & 24

2. What is your greatest concern over the next 6-12 months?

- Fundraising
- Marketing
- Performance spaces being open
- Audiences feeling safe
- Theaters – can’t afford to do in person if seating is limited
- Uncertainty is challenging (to plan ahead)
- Many audience members not ready for in person until vaccinated
- Hoping for the best, planning for the worst
- Reopening – how to do it safely, what is the process, really confusing now
- Will there be money out there when it is time to go out
- Surviving and being able to offer performances and education.
- Being able to pay the rent and staff.
- Illness is the number one concern. I have several members who are over the age of 60.
- Opportunities for spontaneous interactions and collaborations with like-minded people.

“We are Listening” Sessions – March 23 & 24

3. Are you currently planning virtual and/or in-person events?

- Majority of respondents were planning in-person events and some were still continuing virtual events through the summer and beyond

4. What projects and timeframes are you looking at for in-person events? (Summer? Fall? Winter? 2022?)

- Outdoor festival, end of October
- In-person summer kids music program (venue with multiple rooms for small groups)
- Summer theater outdoors
- Indoor theater production, late summer or fall
- Programming for kids and seniors – virtual for now, hopefully back in-person in the fall
- Ballet production, indoors in May in large theater with socially distanced seating
- Large theater production indoors, maybe fall but most likely early 2022
- Outdoor summer Shakespeare
- Ballet outdoors this summer at Artown

“We are Listening” Sessions – March 23 & 24

4. What projects and timeframes are you looking at for in-person events? (Summer? Fall? Winter? 2022?) – **cont.**

- Educational programming at art museum in July
- Japanese Festival Oct 2021 – not sure if virtual or in person
- Music Spring mentorship program hybrid of in-person and virtual
- Music fall mentor program in fall – hopefully all in-person
- Tentative in person performance late Aug @ Sand Harbor
- April in person string performance
- Doing online summer youth program again

“We are Listening” Sessions – March 23 & 24

5. What grants/types of grants would you be interested in?

- Professional Development Grant
- Operating Support Grant
- Project Grants
- Arts Learning Express Grants
- Virtual Mini-Lesson Grant
- Special Events and access to funding to assist with special events that will help bring in tourism
- Project based funding for public art tours in Carson City and Regionally
- Access to funding to display art in hotel lobbies and other business spaces
- Help in profession development specifically for IDEA
- Artist Fellowship
- Audience development or community development grant
- Technical Development Grant
- Grant opportunities for Municipalities
- Flexible funding that can be used for operating the organization or projects.
- Capital Grants
- Basin to Range Grant

“We are Listening” Sessions – March 23 & 24

6. In addition to funding, in what other ways can the Nevada Arts Council help you, your organization, and the arts community right now?

- Resources for how to utilize virtual formats in the best way to be able to raise funds/sell merch, engage audiences
- Programs that connect groups/artists like the Basin to Range Exchange program
- Promote Nevada artists by creating concerts, festivals, and exhibitions that feature local artists
- Would like and art educational network for teachers to gather, need leadership.
- Need Social Emotional Learning curriculum added to arts learning.
- Information on how to open safely, stay current with new information and changing plans.
- Audience development for seniors: assisting with the use of technology to access online events
- Statewide, regional workshops, conferences focused on professional development and offered for free or reduced price

“We are Listening” Sessions – March 23 & 24

6. In addition to funding, in what other ways can the Nevada Arts Council help you, your organization, and the arts community right now? – **cont.**

- Partnerships and identifying resources are helpful. Also help with such things as creating a strategic plan and facts about financial audits would be helpful. Thing that organizations are faced with when applying to funding organizations. Also, keeping us all up to date politically and notifying us when and how we need to advocate for the arts.
- Some type of community feedback area? Where we could go and find out how other organizations are opening up again and what their outcomes were. Just a place to share ideas, problems and victories!
- Teaching webinars, such as the one planned for those doing Virtual Mini-Lessons on video, are very helpful, as is professional development.

“We are Listening” Sessions – March 23 & 24

7. OTHER:

- Would like to have more flexibility built into grant funding in these uncertain times.
- Would like to have the ability to pay staff with grant funding.
- Literary arts is disproportionately underfunded compared to visual and performing arts.
- Professional development for staff during times of change such as online to grow skills and how to be our best selves when we come back together including soft skills.
- Suggested a statewide arts jobs finder for individuals and organizations to help organizations rebuild and get people back to work in the arts.
- Noted that people are wondering if everything is going to go back to how it was before, or is there sentiment for change. Encouraged NAC to play a role in facilitating those conversations.
- Raise the amount of funding levels for all grants (organizations need more support this year as community orgs that fund to arts groups have diverted their grants to Covid health and safety grant and not funding the arts).
- Make applications more straight forward.

“We are Listening” Sessions – March 23 & 24

7. OTHER: - **cont.**

- Make funding accessible to smaller organizations.
- Make it so you get funded for what you apply for.
- Travel funds (not just artist fees) – expensive to bring artists to rural communities.
- Virtual programming cost more than what I thought (i.e. filming dancers to appear in virtual program...cost limited number of performers).
- Virtual programming doesn't allow for vendors to participate – trying to figure out a way to highlight them.
- Include program related activities in Operating Support narrative.
- Will arts education grants be restricted to K-12 or open up again to life long learning?
- We usually apply for the Arts Learning grant but are unsure how we would present our program to K-12 children in this new environment. We are hopeful it will be back as usual. I believe we are planning for an in-person and at school event as usual.
- We are hoping to be back in the schools (K-12) but that will depend on the school district's policy.

2022 Nevada Arts Council Grant Offerings

- Working now on our FY22 Grant Offerings.
 - Gathering information.
 - Formulating plans and options with staff.
 - Will begin working with board.
 - Expect to know legislatively approved agency budget by mid-May. Session scheduled to end in June.
 - All new grants require a community review process and approval by our board before posting.

AGENDA

D. Discussion Only – Agency Updates

- f. Update on National Arts Action Summit – Tony Manfredi

Nevada Arts Council Board Meeting Agenda – 3-26-2021

▸ 2021 Legislative and Political Update Mainstage Session	Monday, Apr 5 at 8:00 am PDT
▸ The Latest in Tax Policy for Artists, Organizations, and Philanthropy Trainin...	Monday, Apr 5 at 10:00 am PDT
▸ Protecting the Arts in Higher Education Training Session	Monday, Apr 5 at 12:00 pm PDT
▸ National Arts Action Summit Networking Kick Off	Monday, Apr 5 at 2:00 pm PDT
▸ Strengthening the National Endowment for the Arts Training Session	Tuesday, Apr 6 at 10:00 am PDT
▸ Expanding Arts and Technology Training Session	Tuesday, Apr 6 at 12:00 pm PDT
▸ State Delegation Planning Time	Tuesday, Apr 6 at 2:00 pm PDT
▸ COVID-19 Relief and Recovery Mainstage Session	Wednesday, Apr 7 at 8:00 am PDT
▸ Advancing Arts and Health Policy Training Session	Wednesday, Apr 7 at 10:00 am PDT
▸ Supporting Our Military and Veterans Through the Arts Training Session	Wednesday, Apr 7 at 12:00 pm PDT
▸ Business Leaders Networking Social Hour	Wednesday, Apr 7 at 2:00 pm PDT
▸ National Alignment for Equity in Federal Programs Mainstage Session	Thursday, Apr 8 at 8:00 am PDT
▸ Legislating the Creative Economy Training Session	Thursday, Apr 8 at 10:00 am PDT
▸ Strengthening Arts and Juvenile Justice Training Session	Thursday, Apr 8 at 12:00 pm PDT
▸ Facts & Figures to Make the Case for the Arts Mainstage Session	Friday, Apr 9 at 8:00 am PDT
▸ Supporting Cultural Exchange and Visas for International Artists Training Se...	Friday, Apr 9 at 12:00 pm PDT
▸ Arts Education for Every Child: K-12 Education Policy Training Session	Friday, Apr 9 at 10:00 am PDT



April 5 – April 9

AGENDA

D. Discussion Only – Agency Updates

- g. Update on Advocacy Day at the Nevada Legislature – Gail Rappa



Advocacy Week • Inform and Educate • Advocacy Take Action • Resources and Information

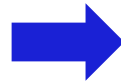
Sunday, April 11
Importance of Arts Orgs



Monday, April 12
Arts Friendly Business



Tuesday, April 13
Arts and Economy



Wednesday, April 14
Arts and Social Justice



Thursday, April 15
Arts Education



Friday, April 16
Recap, Remind to sign-up
Reach out to Legislators

AGENDA

D. Discussion Only – Agency Updates

- h. Update on State Poet Laureate – Tony Manfredi

Nevada Poet Laureate Guidelines

Promoting the art of poetry, literacy, and learning throughout Nevada

NEVADA POET LAUREATE OVERVIEW

The Nevada State Poet Laureate is a Governor appointed position. The Nevada Arts Council oversees the Poet Laureate selection process and submits qualified individuals to the Governor for final review and appointment. The role of the Poet Laureate is to propagate the art of poetry and encourage literacy and learning throughout the state.

APPLICATIONS OPEN:

March 25, 2021 at 9:00 AM

APPLICATIONS CLOSE:

April 23, 2021 at 5:00 PM

ELIGIBILITY SNAPSHOT

Individual Poet, NV Resident,
21 years or older, non-student

LENGTH OF TERM

Two Years (May 2021 -May
2023)

STAFF CONTACT

Stephen Reid

Artist Services Specialist
sreid@nevadaculture.org

\$5,000 Project Grant for each year - \$10,000 Total

Nevada Poet Laureate Guidelines

Promoting the art of poetry, literacy, and learning throughout Nevada

ELIGIBILITY REQUIREMENTS

- Must be a current full-time Nevada resident and have been in residence for at least one year prior to the date of the application
- Must be a U.S. citizen or have legal resident status
- Must be at least 21 years old
- Must not be enrolled as a degree-seeking student
- Be able and willing to work statewide, including virtually or in-person (adhering to State of Nevada COVID-19 Guidelines)
- Have a strong body of work including published works and/or a history of presenting their work in public such as readings or spoken word performances
- Have interest/experience in promoting equity and inclusion through the arts and humanities
- Have strong program management and project planning/implementation skills
- Commitment to undertake a public outreach project, the details of which will be mutually agreed upon with Nevada Arts Council after the gubernatorial appointment is made
- Current NAC staff members, board members, and immediate family members or individuals sharing the household of current NAC staff or board members are not eligible for NAC grants.

AGENDA

E Discussion Only – Board Member Updates

F Discussion Only – Future Agenda Items

G Public Comment

Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers. Executive Director to state and read any written public comments that have been received during the meeting.

H **For Possible Action** – Adjournment

Thank You – Stay Safe