

The background features a vibrant array of vertical lines in various colors including blue, green, yellow, orange, and red. A bright, multi-pointed starburst light is positioned in the upper center. Below the lines, there are several flowing, wavy bands in shades of light blue, teal, and lime green.

NEVADA ARTS COUNCIL

enriching the lives of all Nevadans

Board Meeting 5-1-2020



- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NAC with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

Nevada Arts Council ZOOM Meeting Viewing Recommendations

- Select **Gallery** or **Speaker View** in the upper right-hand side of the screen.
- Enable **Chat** function by selecting the Chat button located on the lower tab of your screen.
- Enable **Participants** Function by selecting Participants at the lower tab of your screen. Once this is activated you will see the **Raise Hand** Function. You may use this feature during our Public Comment sections. Select Raise Hand and I will unmute you and call on you one at a time.

Nevada Arts Council Board Meeting Agenda – 5-1-2020

A. Opening

- a. Call to Order and Confirmation of Proper Posting – Gail Rappa.
- b. Roll Call and Determination of Quorum – Gail Rappa.

B. Public Comment

- a. Public comment is welcomed by the Board. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. Discussion Only – COVID-19 Updates

- a. Agency Updates and Impact – Tony Manfredi

D. For Possible Action – FY20 Grant Award Reallocation due to COVID-19

- a. Review of CARES Act Funding intent and timeline – Tony Manfredi, Sierra Scott
- b. Review Nevada Arts Council Proposed funding scenarios for CARES Act Funding – Tony Manfredi, Sierra Scott
- c. Possible vote to approve Nevada Arts Council CARES Act Funding - Gail Rappa

E. Discussion Only – Board Member Updates

F. Discussion Only – Future Agenda Items

G. Public Comment

- a. Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

H. For Possible Action – Adjournment

NEVADA ARTS COUNCIL

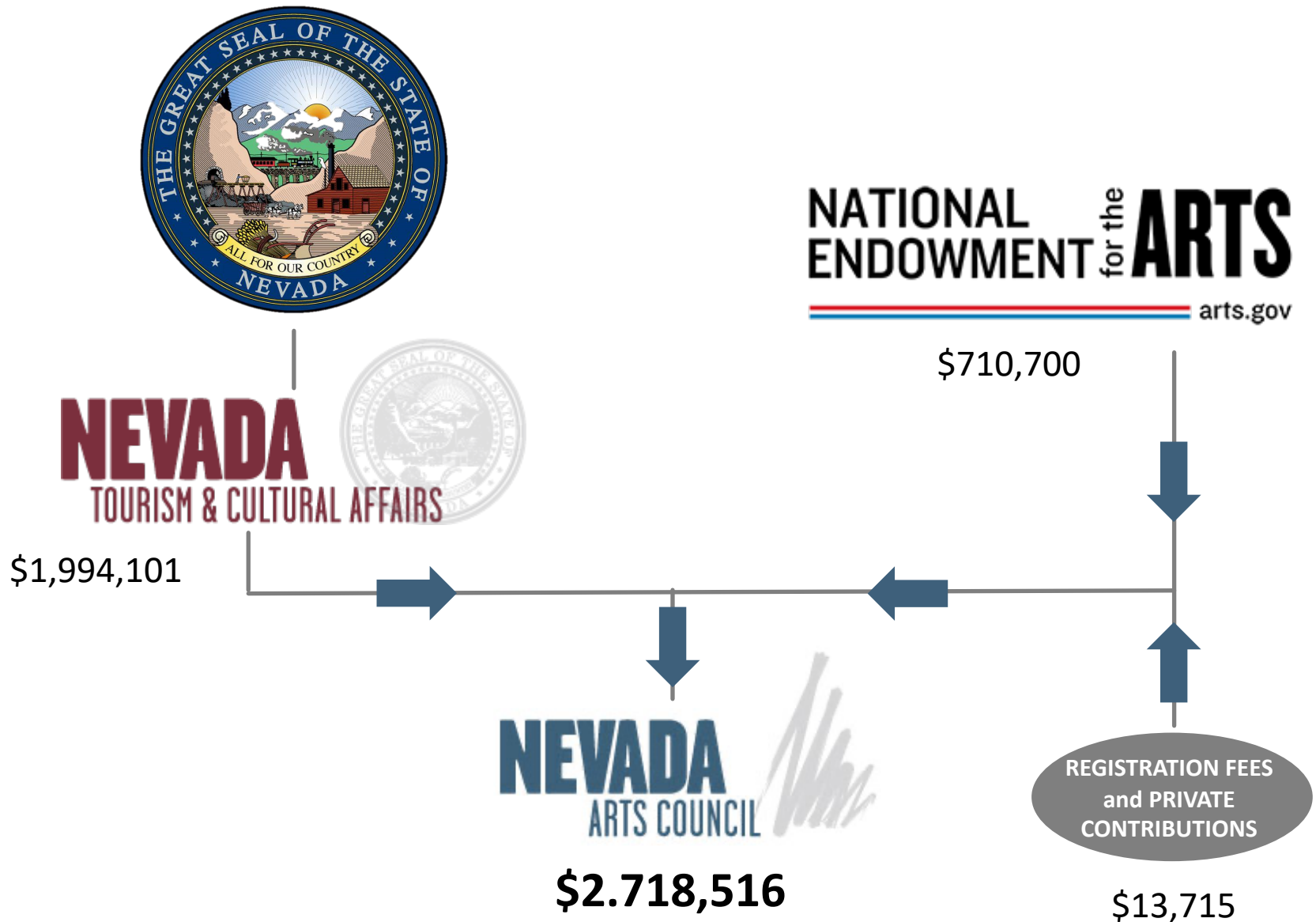
Offices Remain Closed Until Further Notice

Administration – The agency is under a hiring freeze and asked to limit spending to essential and emergency purchases.

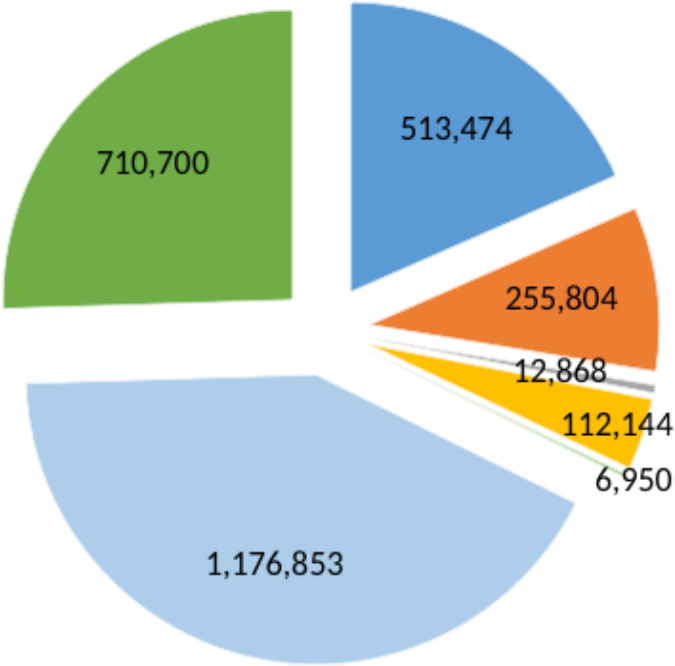
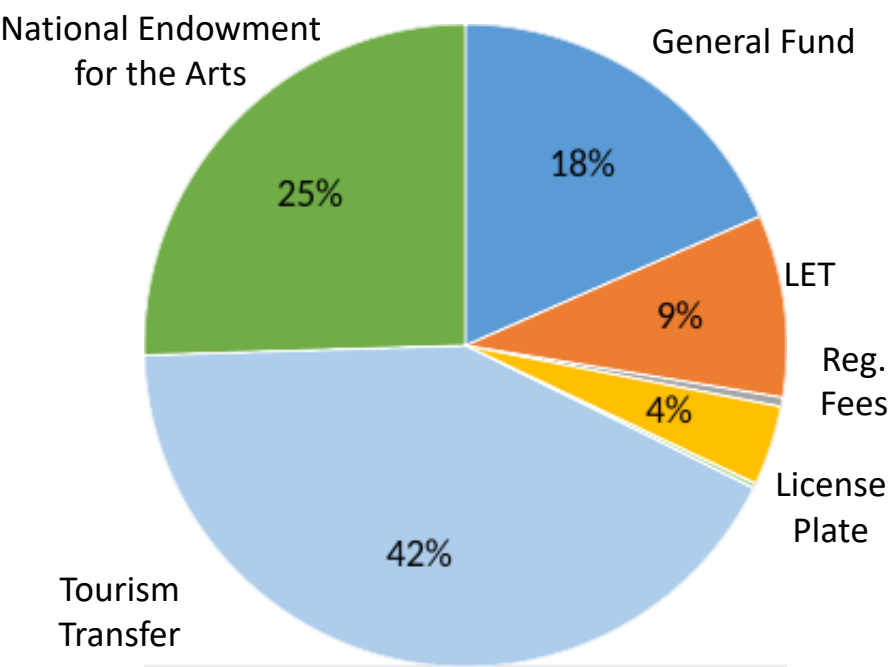
Operations – Staff functioning in a Work from Home Status rotating time in both offices as needed. Portions of fiscal operations remain an essential function and program areas are continuing their work and service.

Budget – Developing General Fund reduction scenarios to present to Governor Sisolak for both SFY20 and SFY21. Expecting additional cuts in Tourism Transfer and Live Entertainment Tax Transfer.

NEVADA ARTS COUNCIL – BUDGET



NEVADA ARTS COUNCIL – BUDGET




FY 2020

DTCA - 4% GF Reductions 2020 – Managed through Salary Savings
DTCA - 6-14% GF Reductions 2021
NAC - 10% Reductions in TT

NEVADA ARTS COUNCIL

Response – nvartscouncil.org/covid-19/



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NEVADA ARTS COUNCIL RESPONSE TO COVID-19

Share How COVID-19 is Impacting You/Your Organization

The data from this survey will provide Nevada specific information to quantify the effect of the outbreak on operations through cancelled events, lost wages, and additional expenses and help us determine the impact COVID-19 is having on our arts and culture industry.

- Take the [American's for the Arts Impact Survey](#)
- [View specific impact to Nevada arts organizations and Nevada artists](#) who have taken the survey. Please allow the page to fully load and then use the drop down button to select Nevada.

Office Status – Closed Through April 30

Due to the severity of COVID-19 escalating in Nevada, agencies within the Department of Tourism and Cultural Affairs, including the Nevada Arts Council, have been closed through April 30. We will be reviewing and responding to questions during this time; however, our responses may be limited or delayed. We appreciate your patience.

Even with our office closings, please know that we are still here working to support our arts community during these challenging times. Please bookmark this page as

WHY THE ARTS MATTER - A&C VALUE ADD IN NEVADA

The U.S. Bureau of Economic Analysis reports
arts and cultural production contributed

\$8,737,718,877

and is **5.5%** of Nevada's GDP
contributing to

40,911 JOBS

Source: U.S. Bureau of Economic Analysis State Arts and Cultural Production 2017

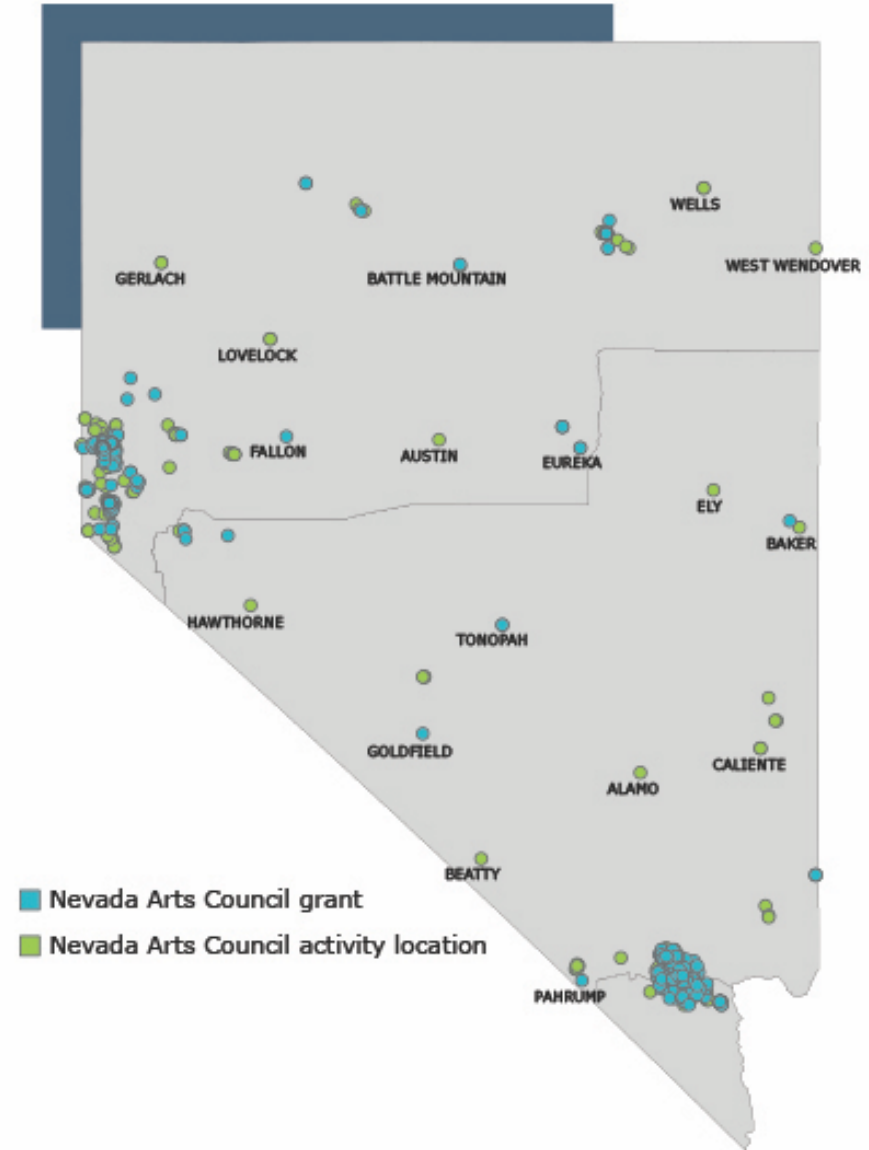
Arts and Culture Value Added in Nevada
ranks **2nd** among Companies and Sectors

Retail	\$10,792,100,000
ACPSA Total	\$8,737,718,877
Construction	\$7,665,100,000
Transportation	\$7,346,200,000
Mining	\$4,348,200,000
Utilities	\$2,382,500,000
Education Services	\$758,500,000



2019 Grants and Program Activity Results

- Reached 120 Zip Codes in 51 Cities in our 17 Counties
- 344 Grants Awarded
- \$1,040,839 Grant Dollar Awards
- \$78,395,312 Cash and In-Kind Match
- Over \$72,700,000 Cash Match
- 1,667,805 Persons Engaged
- 12,697 Artists Engaged
- 457,919 PreK-12 Students Served





The Economic Impact of Coronavirus (COVID-19) on the Arts and Cultural Sector

This dashboard is in beta, and is under constant revision to provide the best experience.

NATIONAL IMPACT

\$4.8 Billion

Estimated total economic impact to date

\$38,000

Estimated median per-organization impact to date

(calculated at the national level only based on the 120,492 nonprofit arts and cultural organizations in the United States)

COVID 19 - LATEST IMPACT DATA AS OF 5-1-2020 - NATIONAL

Total Financial Impact to Date

-\$483,945,427

Median Financial Impact per Organization

-\$20,000

Total Respondents

11,411

Financial

Total Financial Loss

(Admissions & Non-Admissions Related Losses)

-\$409,021,126

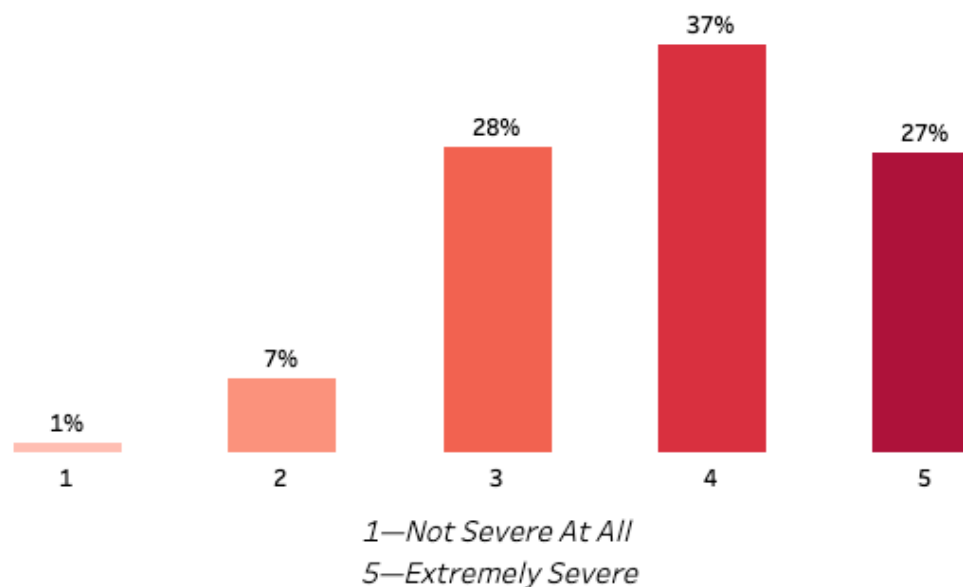
(Median of \$20,000 per Organization)

Total Unanticipated Expenses

-\$16,478,649

(Median of \$3,000 per Organization)

How severe do you expect the overall financial impact of the coronavirus to be on your organization?

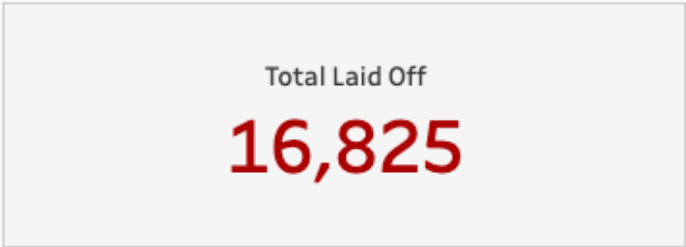
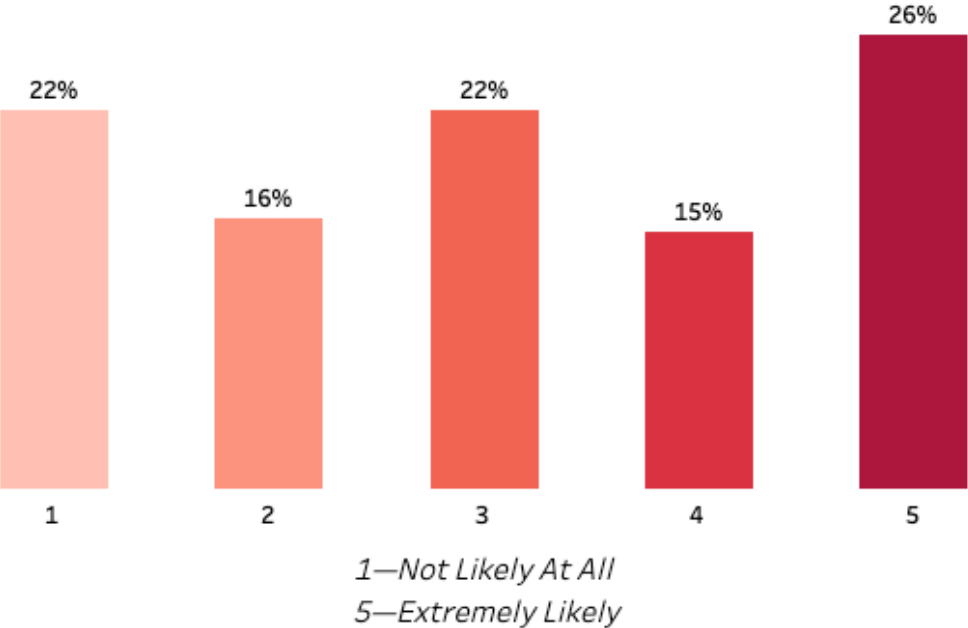


Event Cancelations & Attendance Decrease



Staffing

What is the likelihood that your organization will need to make either temporary or permanent reductions in staff?

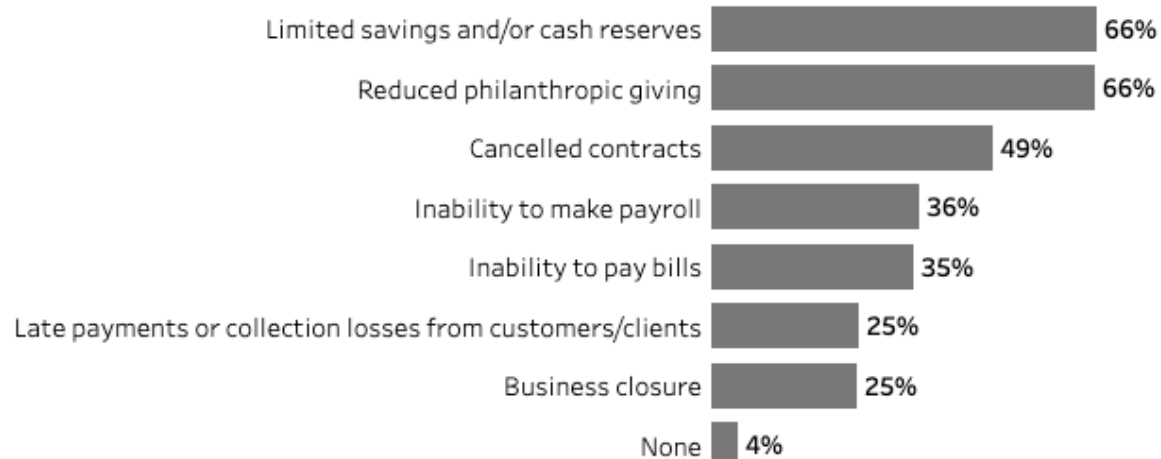


Looking to the Future

Percent Confident Their Organization Will
Survive the Impact of COVID-19

59%

Which of the following are currently major financial concerns for your organization?



Event Cancelations & Attendance Decrease

Percent of Organizations That Have Canceled Events

97%

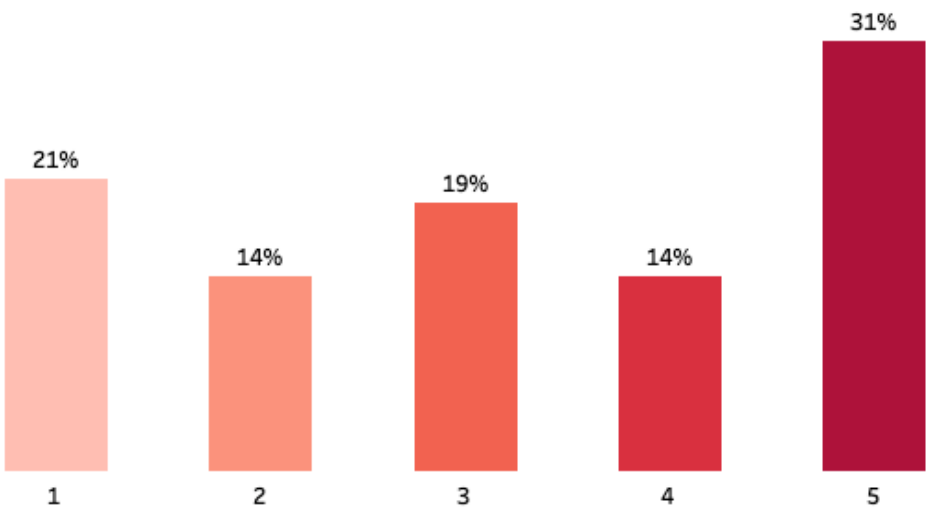
Total Number of Lost Attendance

621,617

(Median of 1,000 per Organization)

Staffing

What is the likelihood that your organization will need to make either temporary or permanent reductions in staff?



1—Not Likely At All
5—Extremely Likely

Total Laid Off

38

Total Furloughed

208

Total Number of Vacant Positions Due to Hiring Freeze

18

Looking to the Future

Percent Confident Their Organization Will
Survive the Impact of COVID-19

70%

Which of the following are currently major financial concerns for your organization?



NATIONAL ENDOWMENT FOR THE ARTS GRANTS

- \$75M - 60% to the Arts Endowment
- Direct operational grants of \$50,000 / No match requirement
- Must have received a direct grant from the Arts Endowment in the past 3-4 years
- 19 Organizations in Nevada who qualify
- Expect 3700 applications / Grant 825 - 850

Capital City Arts Initiative

Carson City Symphony Association, Inc.

Western Folklife Center

Churchill Arts Council

Dr. Shirley Linzy Young Artists Orchestra of Las Vegas

Henderson Symphony Orchestra

City of Las Vegas, Nevada

Las Vegas Philharmonic

Neon Museum

Nevada Ballet Theatre, Inc.

UNLV Board of Regents

Pahrump Visual and Performing Arts Council

Artown

City of Reno, Nevada

County of Washoe, Nevada

Nevada Museum of Art, Inc.

Sierra Nevada Ballet

City of Sparks, Nevada

Yerington Theatre for the Arts

NEVADA ARTS COUNCIL CARES ACT RELIEF

\$75M - 40% to SAA (NAC) and RAO / No match required

- NAC Awarded \$442,000
- The CARES funds may support salaries, administration costs, and related subgranting to the nonprofit arts sector in response to the COVID-19 pandemic.
- In addition, SAAs and RAOs may allocate up to \$50,000 of these funds for their own salaries/fringe and operating expenses (e.g., rent, utilities, etc.) to manage the CARES Act requirements.
- Grants Available to Arts Organizations

ARTS COUNCIL FY20 Grant Amendments

- **Grant returned/refunded: 3**
- **Grant amendments: 18 (7 project amendments, 11 operating support amendments)**
- **Grant updates pending as of 4.30.20: 17**

NEVADA ARTS COUNCIL FY20 Artist Relief

- Reviewing existing available grant funding to determine a possible grant relief fund directed towards artists
- More information in the coming weeks.

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