



NEVADA ARTS COUNCIL

enriching the lives of all Nevadans

Board Meeting 7-17-2020



- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NAC with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

- Select **Gallery** or **Speaker View** in the upper right-hand side of the screen.
- Enable **Chat** function by selecting the Chat button located on the lower tab of your screen.
- Enable **Participants** Function by selecting Participants at the lower tab of your screen. Once this is activated you will see the **Raise Hand** Function. You may use this feature during our Public Comment sections. Select Raise Hand and I will unmute you and call on you one at a time.

Nevada Arts Council Board Meeting Agenda – 5-1-2020

Opening _____

Call to Order and Confirmation of Proper Posting – Gail Rappa.
Roll Call and Determination of Quorum – Gail Rappa.

Public Comment _____

- a. Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.
- b. Executive Director to state and read any written public comments that have been received before the meeting.

Discussion Only – Board Membership _____

Ryrie Valdez Retirement Announcement and Thank You– Gail Rappa, Tony Manfredi
Board Member Term, Position, and Composition Updates – Gail Rappa, Tony Manfred

Discussion Only – Agency Updates _____

Review of National Endowment for the Arts Nevada CARES Act Funding – Tony Manfredi
Review of WESTAF Nevada CARES Act Funding – Tony Manfredi
Review of Nevada Arts Council CARES Act Funding – Tony Manfredi / Sierra Scott
Review of Latest COVID Impact Data – Tony Manfredi
Review of FY 21 Budget and Special Session – Tony Manfredi
Review of FY22 and FY23 Budget – Tony Manfredi
Review of 2021-2024 Strategic Planning and 22-24 NEA Grant
Review of Nevada Arts Council Board Members Advocacy Plans

Discussion Only – Board Member Updates _____

Discussion Only – Future Agenda Items _____

Nevada Arts Council Board Meeting Agenda – 5-1-2020

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- b. Executive Director to state and read any written public comments that have been received during the meeting.

For Possible Action – Adjournment _____

Thank you Ryrie!



Board Member Update

Member	City	Term Expires	Position
Gail Rappa	Tuscarora	6/30/2023	Board Chair
Edward Estipona	Reno	6/30/2021	Vice Chair
Karen Michaels	Henderson	6/30/2020	Treasurer
Amanda Horn	Reno	6/30/2023	Member
Andy Lott	Las Vegas	9/30/2023	Member
Mark Salinas	Carson City	6/30/2021	Member
Jerry Schefcik	N. Las Vegas	6/30/2021	Member
Yale Yeandel	Las Vegas	9/30/2023	Member
Open			

National Endowment for the Arts CARES Act

- 4 Grants – Total Dollar Amount \$400,000
- Dr. Shirley Linzy Young Artists Orchestra of Las Vegas - Henderson - \$50,000
- City of Las Vegas – Las Vegas - \$50,000
- Nevada Ballet Theatre, Inc (aka NBT) – Las Vegas - \$50,000
- City of Reno – Reno - \$250,000

WESTAF CARES Act

- 3 Grants – Total Dollar Amount \$60,000
- State of Nevada Indian Commission
Stewart Indian School Cultural Center & Museum - Carson City - \$20,000
- A Source of Joy Theatricals dba Broadway in the Hood - Las Vegas - \$20,000
- Artown – Reno - \$20,000

Nevada Arts Council CARES Act

- Total Grant Amount Awarded \$442,000
- 79 Grants – Total Dollar Amount Granted \$392,250
- \$205,500 – SFY 20/21 NAC Operational Support Grantees
- \$186,750 - Other Arts Organizations
- \$49,750 - NAC - to be used for budget relief in SFY21
- \$21,250 on Wait List
- Organization Review

NAC COVID Updates:

- Operations – Staff functioning in Work from Home Status rotating time in both offices as needed. Fiscal operations remain an essential function and program areas are continuing their work and service. Return to office scenarios being formulated and discussed.
- Budget – DTCA and Nevada Arts Council have been asked to make budget reductions for FY20 and FY21. More details will be shared during the budget portion later in this meeting.
- Administration – The agency is under a hiring freeze and have been asked to limit spending to essential and emergency purchases. Staff can travel on a limited basis.
- We have launched a new website includes COVID-19 resources, updated information on Nevada Arts Council programs and activities as well as information about Nevada Arts Council Grants nvartscouncil.org/covid-19/



The Creative Sector and Covid-19 Relief: July 2020

Arts organizations, artists, and the broader creative workforce are vital contributors to the nonprofit sector, are essential to the economy, vitality, and well-being of the communities they serve, and they must be supported by all forms of pandemic relief.

Prior to
COVID-19, the
arts sector...

Directly employed
5 million workers

Contributed
\$877.8 billion



\$50 Billion lost wages by
creative workers
and artists

\$10.4 billion loss
in event-related
audience spending

Due to
COVID-19...

Nonprofit arts
organizations took a
\$9.1 billion loss

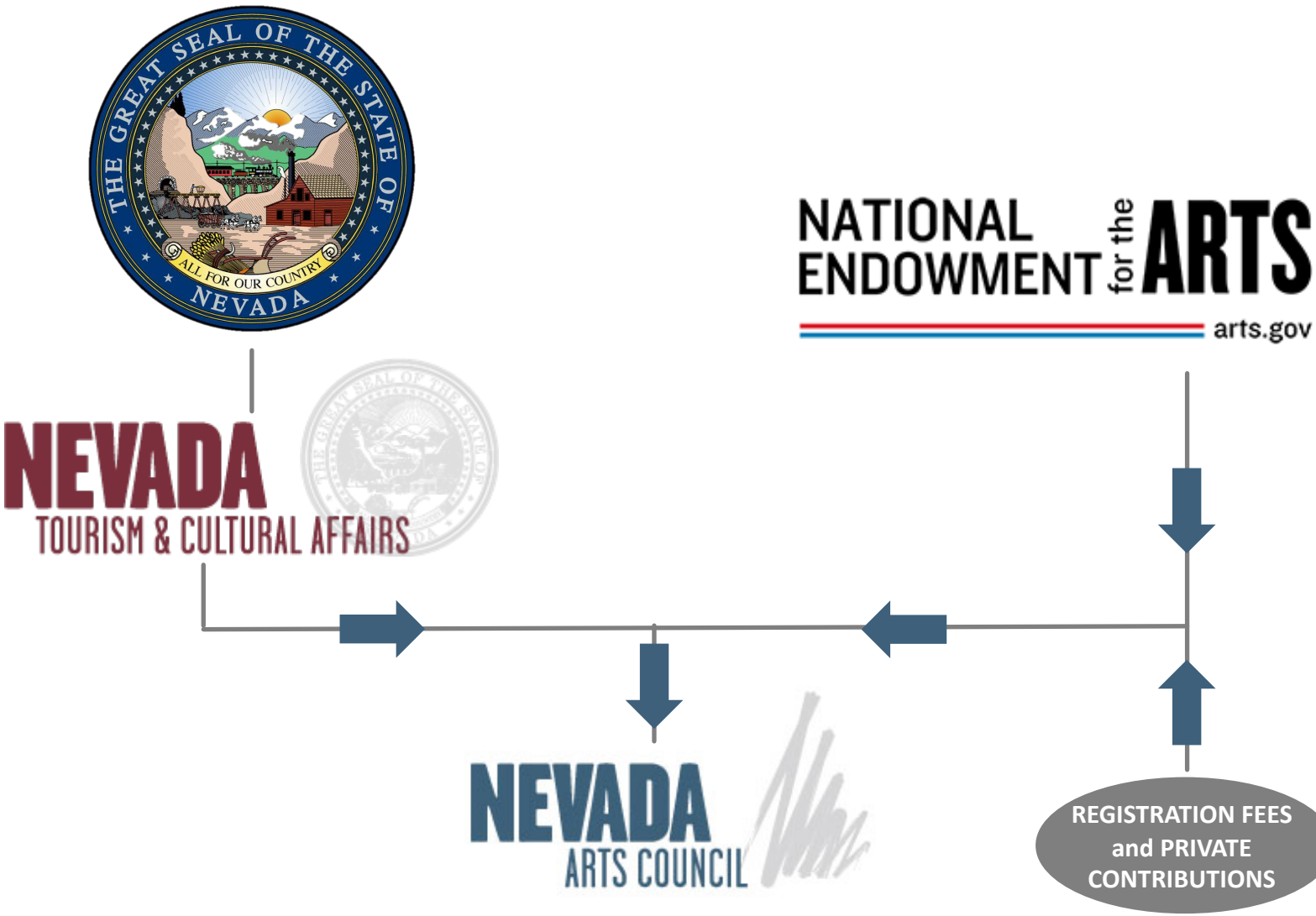
NEVADA IMPACT

Government entity, Non-profit, For-Profit, Unincorporated, Government Department, Other)

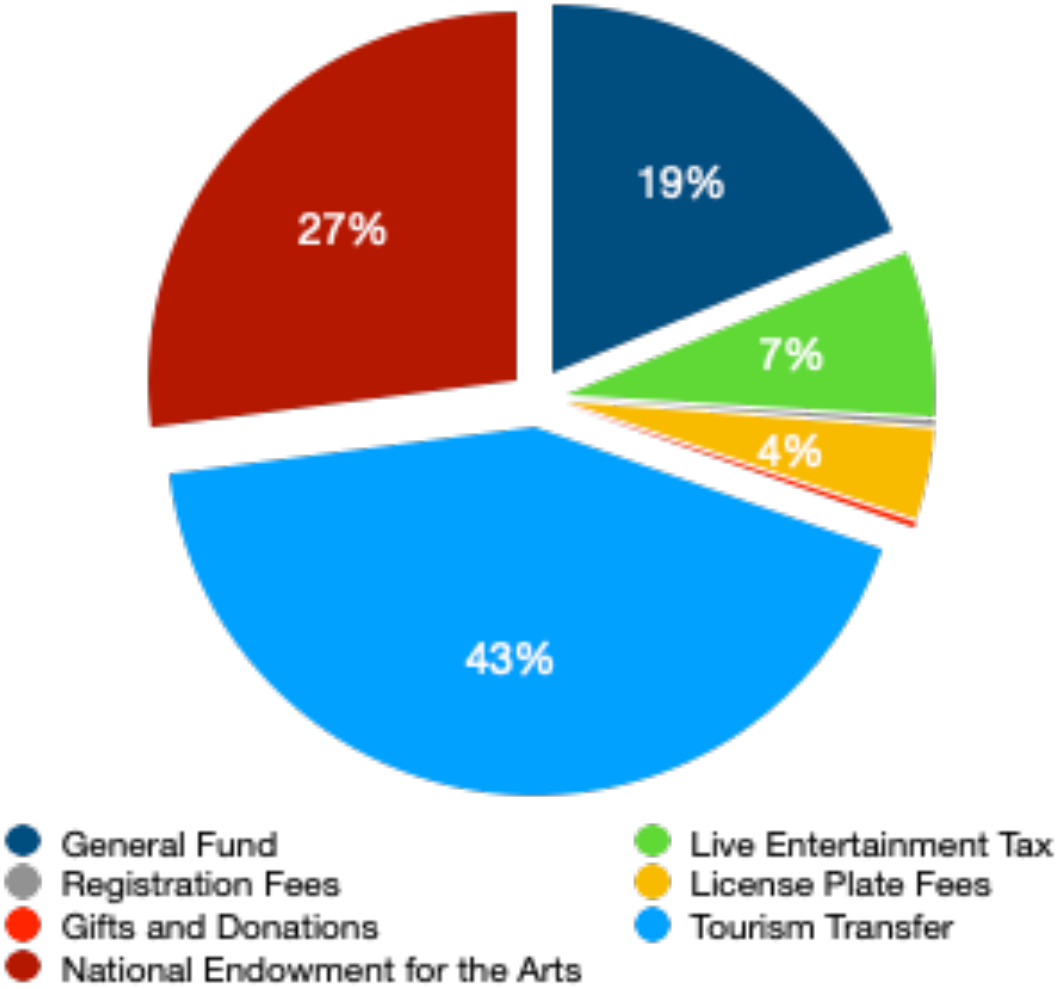
- 219 Respondents
- Total Financial Impact to Date -\$8,665,575
- Median Financial Impact per Org -\$16,088
- Organizations that have canceled events 98%
- Total Number of Lost Attendance 1,058,962

Nevada Non-Profit/Gov Agencies Status

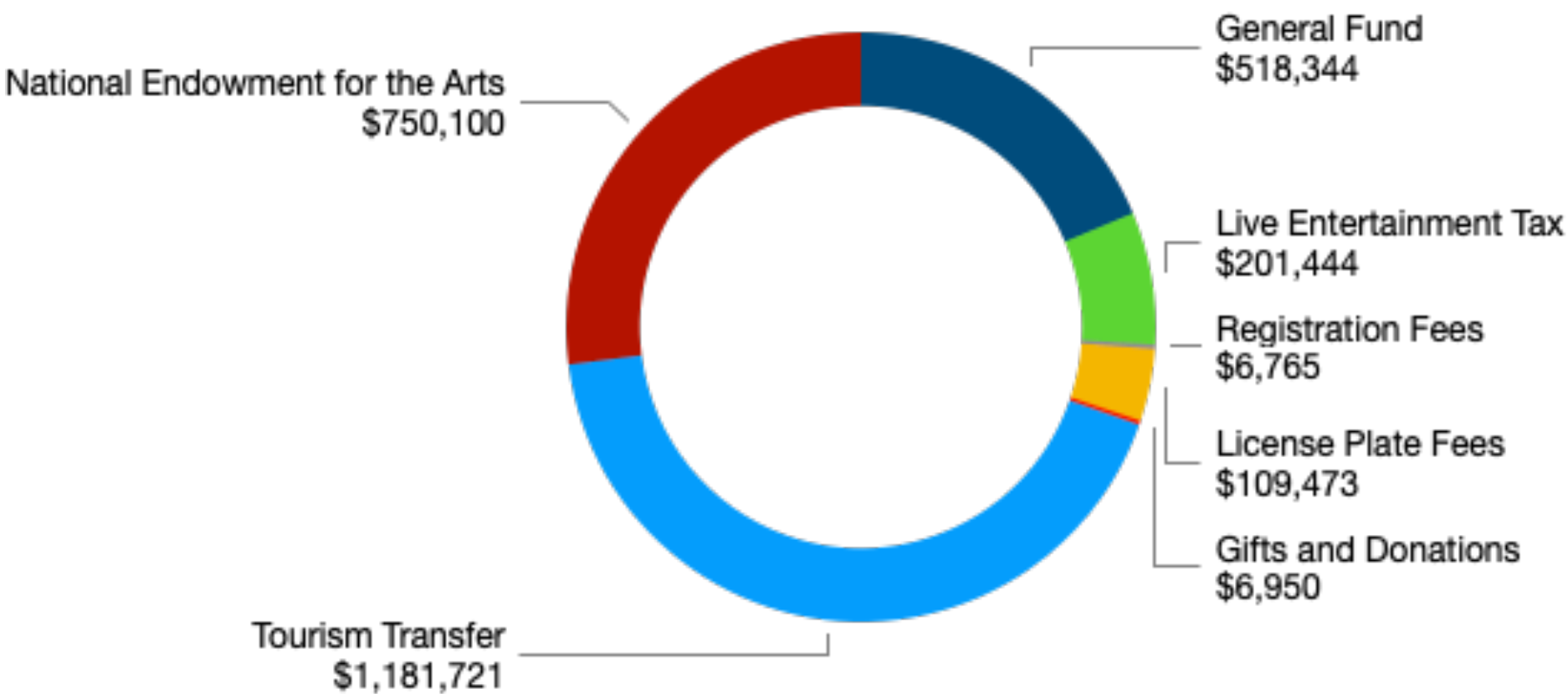
- 137 Respondents
- Total Financial Impact to Date -\$4,733,292
- Median Financial Impact per Org -\$15,000
- Organizations that have canceled events 96%
- Total Number of Lost Attendance 676,627



NEVADA ARTS COUNCIL – FY 21 LEGISLATIVE APPROVED BUDGET BY %



NEVADA ARTS COUNCIL – FY 21 LEGISLATIVE APPROVED BUDGET BY \$



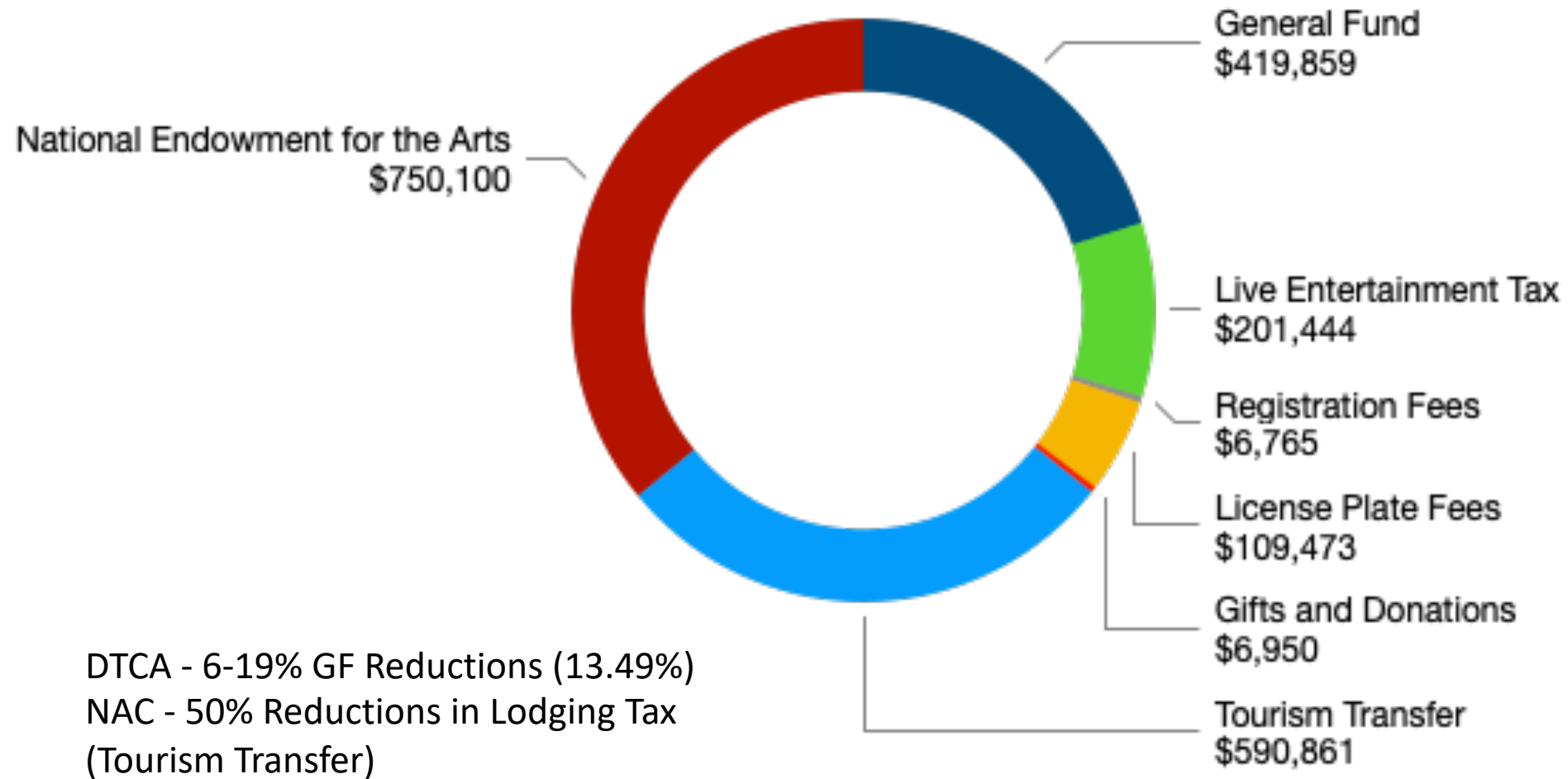
FY 21 Total Budget \$2,721,097

STATE OF NEVADA FISCAL EMERGENCY

“With the closure of Nevada businesses, including the gaming industry, that was necessary to protect the health of Nevadans, the drop in revenue is not unexpected and it is significant... the state is now in a position where (we) will be forced to make very difficult decisions.”

- GOVERNOR SISOLAK MAY 11, 2020

NEVADA ARTS COUNCIL – FY 21 BUDGET REDUCTIONS



FY 21 Proposed Budget Reduction of \$660,797

NEVADA ARTS COUNCIL FY21 BUDGET

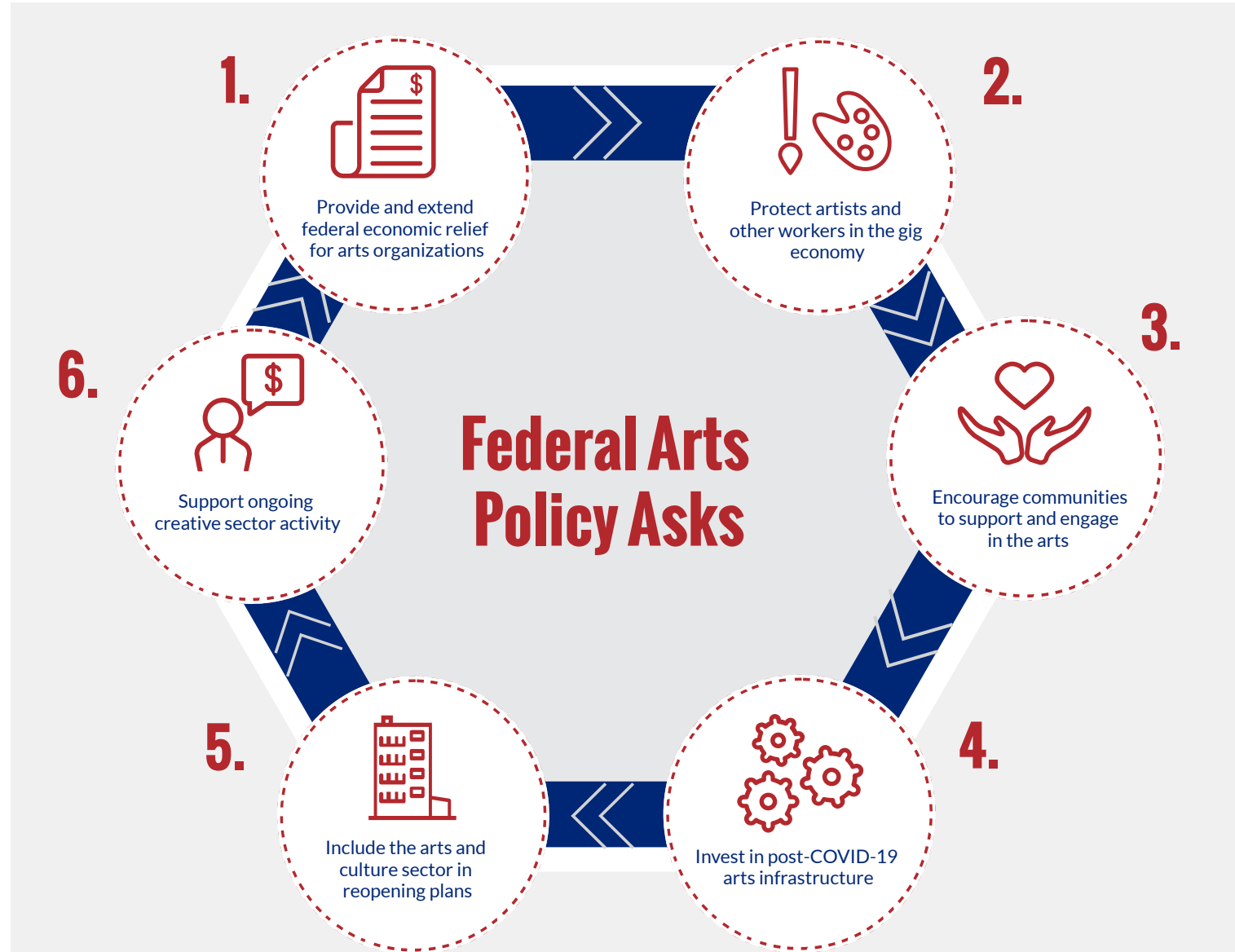
- FY 21 New Grants on Hold
 - Panels?
 - Elimination?
 - Drastically Reduce Available Funding?
 - Different Grants to Address Current Needs?
- FY 20/21 Two Year Grants included Operational Grants
 - Intent is to Maintain Awarded Amounts
 - Under Review
- Timing of Grant Payments TBD
 - Cash Flow
 - Lodging Tax Tourism Transfer
 - LET

NEVADA ARTS COUNCIL STRAGIC PLANNING

- State of the ARTS Statewide Meetings
 - August
 - Regional Meetings Virutal
 - Board Members Encouraged to Attend
- NAC 21-24 Strategic Plan
 - Staff
 - Community
 - Board / Approval
- NEA 22-24 Partnership
 - New Format
 - Folklife Now Included
 - Submit Mid- September

NEVADA ARTS COUNCIL BOARD ADVOCACY

- Special Session
 - Post Cards - Gail
- FY 22 - 23
 - District Centered Approach
 - CAN
 - WESTAF / NASAA / AFTA
- AFTA Video Training
- NEA Appropriation for 2022 –
- CALMER ACT - \$4 Billion in Emergency Funding for NEA



WHY THE ARTS MATTER - A&C VALUE ADD IN NEVADA

The U.S. Bureau of Economic Analysis reports
arts and cultural production contributed

\$8,737,718,877

and is **5.5%** of Nevada's GDP

contributing to

40,911 JOBS

Source: U.S. Bureau of Economic Analysis State Arts and Cultural Production 2017

Arts and Culture Value Added in Nevada
ranks **2nd** among Companies and Sectors

Retail	\$10,792,100,000
ACPSA Total	\$8,737,718,877
Construction	\$7,665,100,000
Transportation	\$7,346,200,000
Mining	\$4,348,200,000
Utilities	\$2,382,500,000
Education Services	\$758,500,000



2019 Grants and Program Activity Results

- Reached 120 Zip Codes in 51 Cities in our 17 Counties
- 344 Grants Awarded
- \$1,040,839 Grant Dollar Awards
- \$78,395,312 Cash and In-Kind Match
- Over \$72,700,000 Cash Match
- 1,667,805 Persons Engaged
- 12,697 Artists Engaged
- 457,919 PreK-12 Students Served

