• Action may be taken on those items denoted “For Possible Action”.
• Items on this agenda may be taken in a different order than listed.
• Two or more agenda items may be combined for consideration.
• An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
• Public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers.
• No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
• Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
• Note: Please provide NAC with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.
• Select **Gallery** our **Speaker View** in the upper right rand side of the screen.
• Enable **Chat** function by selecting the Chat button located on the lower tab of your screen.
• Enable **Participants** Function by selecting Participants at the lower tab of your screen. Once this is activated you will see the **Raise Hand** Function. You may use this feature during our Public Comment sections. Select Raise Hand and I will unmute you and call on you one at a time.
Opening

Call to Order and Confirmation of Proper Posting – Gail Rappa.
Roll Call and Determination of Quorum – Gail Rappa.

Public Comment

a. Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.
b. Executive Director to state and read any written public comments that have been received before the meeting.

Discussion Only – Board Membership

Ryrie Valdez Retirement Announcement and Thank You– Gail Rappa, Tony Manfredi
Board Member Term, Position, and Composition Updates – Gail Rappa, Tony Manfredi

Discussion Only – Agency Updates

Review of National Endowment for the Arts Nevada CARES Act Funding – Tony Manfredi
Review of WESTAF Nevada CARES Act Funding – Tony Manfredi
Review of Nevada Arts Council CARES Act Funding – Tony Manfredi / Sierra Scott
Review of Latest COVID Impact Data – Tony Manfredi
Review of FY 21 Budget and Special Session – Tony Manfredi
Review of FY22 and FY23 Budget – Tony Manfredi
Review of 2021-2024 Strategic Planning and 22-24 NEA Grant
Review of Nevada Arts Council Board Members Advocacy Plans

Discussion Only – Board Member Updates

Discussion Only – Future Agenda Items
Public Comment

a. Public comment is welcomed by the Committee. Members of the public who wish to participate during a public meeting may do so by providing public comment during the two designated public comment periods. Additionally, Public comment options may include, without limitation, telephonic or email comment. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

b. Executive Director to state and read any written public comments that have been received during the meeting.

For Possible Action – Adjournment
Thank you Ryrie!
## Board Member Update

<table>
<thead>
<tr>
<th>Member</th>
<th>City</th>
<th>Term Expires</th>
<th>Position</th>
</tr>
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<tbody>
<tr>
<td>Gail Rappa</td>
<td>Tuscarora</td>
<td>6/30/2023</td>
<td>Board Chair</td>
</tr>
<tr>
<td>Edward Estipona</td>
<td>Reno</td>
<td>6/30/2021</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Karen Michaels</td>
<td>Henderson</td>
<td>6/30/2020</td>
<td>Treasurer</td>
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<tr>
<td>Amanda Horn</td>
<td>Reno</td>
<td>6/30/2023</td>
<td>Member</td>
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<tr>
<td>Andy Lott</td>
<td>Las Vegas</td>
<td>9/30/2023</td>
<td>Member</td>
</tr>
<tr>
<td>Mark Salinas</td>
<td>Carson City</td>
<td>6/30/2021</td>
<td>Member</td>
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<tr>
<td>Jerry Schefcik</td>
<td>N. Las Vegas</td>
<td>6/30/2021</td>
<td>Member</td>
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<tr>
<td>Yale Yeandel</td>
<td>Las Vegas</td>
<td>9/30/2023</td>
<td>Member</td>
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<td>Open</td>
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National Endowment for the Arts CARES Act

- 4 Grants – Total Dollar Amount $400,000

- Dr. Shirley Linzy Young Artists Orchestra of Las Vegas - Henderson - $50,000

- City of Las Vegas – Las Vegas - $50,000

- Nevada Ballet Theatre, Inc (aka NBT) – Las Vegas - $50,000

- City of Reno – Reno - $250,000
WESTAF CARES Act

• 3 Grants – Total Dollar Amount $60,000

• State of Nevada Indian Commission
  Stewart Indian School Cultural Center & Museum - Carson City - $20,000

• A Source of Joy Theatricals dba Broadway in the Hood - Las Vegas - $20,000

• Artown – Reno - $20,000
Nevada Arts Council CARES Act

- Total Grant Amount Awarded $442,000
- 79 Grants – Total Dollar Amount Granted $392,250
- $205,500 – SFY 20/21 NAC Operational Support Grantees
- $186,750 - Other Arts Organizations
- $49,750 - NAC - to be used for budget relief in SFY21
- $21,250 on Wait List
- Organization Review
NAC COVID Updates:

• Operations – Staff functioning in Work from Home Status rotating time in both offices as needed. Fiscal operations remain an essential function and program areas are continuing their work and service. Return to office scenarios being formulated and discussed.

• Budget – DTCA and Nevada Arts Council have been asked to make budget reductions for FY20 and FY21. More details will be shared during the budget portion later in this meeting.

• Administration – The agency is under a hiring freeze and have been asked to limit spending to essential and emergency purchases. Staff can travel on a limited basis.

• We have launched a new website includes COVID-19 resources, updated information on Nevada Arts Council programs and activities as well as information about Nevada Arts Council Grants nvartscouncil.org/covid-19/
The Creative Sector and Covid-19 Relief: July 2020

Arts organizations, artists, and the broader creative workforce are vital contributors to the nonprofit sector, are essential to the economy, vitality, and well-being of the communities they serve, and they must be supported by all forms of pandemic relief.

Prior to COVID-19, the arts sector...
- Contributed $877.8 billion

Directly employed
- 5 million workers

$50 Billion
- lost wages by creative workers and artists

Due to COVID-19...
- $10.4 billion loss in event-related audience spending

Nonprofit arts organizations took a
- $9.1 billion loss
NEVADA IMPACT

Government entity, Non-profit, For-Profit, Unincorporated, Government Department, Other)

- 219 Respondents
- Total Financial Impact to Date: -$8,665,575
- Median Financial Impact per Org: -$16,088
- Organizations that have canceled events: 98%
- Total Number of Lost Attendance: 1,058,962

Nevada Non-Profit/Gov Agencies Status

- 137 Respondents
- Total Financial Impact to Date: -$4,733,292
- Median Financial Impact per Org: -$15,000
- Organizations that have canceled events: 96%
- Total Number of Lost Attendance: 676,627
NEVADA ARTS COUNCIL – FY 21 LEGISLATIVE APPROVED BUDGET BY %

- General Fund: 43%
- Registration Fees: 7%
- Gifts and Donations: 4%
- National Endowment for the Arts: 19%
- Live Entertainment Tax: 7%
- License Plate Fees: 4%
- Tourism Transfer: 27%
NEVADA ARTS COUNCIL – FY 21 LEGISLATIVE APPROVED BUDGET BY $

FY 21 Total Budget $2,721,097
“With the closure of Nevada businesses, including the gaming industry, that was necessary to protect the health of Nevadans, the drop in revenue is not unexpected and it is significant... the state is now in a position where (we) will be forced to make very difficult decisions.”

- GOVERNOR SISOLAK MAY 11, 2020
FY 21 Proposed Budget Reduction of $660,797

- DTCA - 6-19% GF Reductions (13.49%)
- NAC - 50% Reductions in Lodging Tax (Tourism Transfer)
NEVADA ARTS COUNCIL FY21 BUDGET

- FY 21 New Grants on Hold
  - Panels?
  - Elimination?
  - Drastically Reduce Available Funding?
  - Different Grants to Address Current Needs?

- FY 20/21 Two Year Grants included Operational Grants
  - Intent is to Maintain Awarded Amounts
  - Under Review

- Timing of Grant Payments TBD
  - Cash Flow
  - Lodging Tax Tourism Transfer
  - LET
NEVADA ARTS COUNCIL STRATEGIC PLANNING

- State of the ARTS Statewide Meetings
  - August
  - Regional Meetings Virtual
  - Board Members Encouraged to Attend

- NAC 21-24 Strategic Plan
  - Staff
  - Community
  - Board / Approval

- NEA 22-24 Partnership
  - New Format
  - Folklife Now Included
  - Submit Mid-September
NEVADA ARTS COUNCIL BOARD ADVOCACY

• Special Session
  • Post Cards - Gail

• FY 22 - 23
  • District Centered Approach
  • CAN
  • WESTAF / NASAA / AFTA

• AFTA Video Training

• NEA Appropriation for 2022 –

• CALMER ACT - $4 Billion in Emergency Funding for NEA
COVID 19 - LATEST IMPACT DATA AS OF 5-1-2020 - NATIONAL

1. Provide and extend federal economic relief for arts organizations
2. Protect artists and other workers in the gig economy
3. Encourage communities to support and engage in the arts
4. Invest in post-COVID-19 arts infrastructure
5. Include the arts and culture sector in reopening plans
6. Support ongoing creative sector activity

Federal Arts Policy Asks
The U.S. Bureau of Economic Analysis reports arts and cultural production contributed $8,737,718,877 and is 5.5% of Nevada’s GDP, contributing to 40,911 jobs.
2019 Grants and Program Activity Results

- Reached 120 Zip Codes in 51 Cities in our 17 Counties
- 344 Grants Awarded
- $1,040,839 Grant Dollar Awards
- $78,395,312 Cash and In-Kind Match
- Over $72,700,000 Cash Match
- 1,667,805 Persons Engaged
- 12,697 Artists Engaged
- 457,919 PreK-12 Students Served