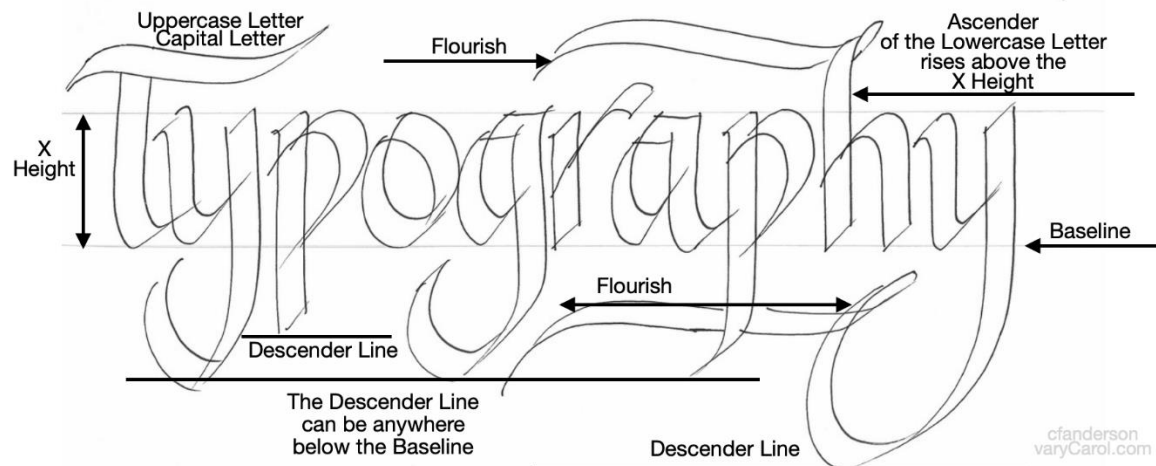


The Dynamics & Basics of All Lettering is referred to as TYPOGRAPHY



The idea of working with the knowledge of the basics of lettering is to experiment and play with all of the aspects of the elements shown above. The positioning of the X Height is key.

Vocabulary of "Inspiring Lettering"

Calligraphy: the art of beautiful handwriting

Art Piece - Treating your works in lettering as Art encourages the beauty of creating Art. As your self-assurance grows in the development of your own lettering style, the lettering styles from the centuries past and present will be understood. The confidence and excitement in producing one Art piece in Calligraphy is sure to lead to many more.

Alphabet - An alphabet is the letters from Aa-Zz in the Roman alphabet. The Roman Alphabet is the one I will be teaching you working with 2 pencils held together with a rubber band. The Alphabet consists of both capitals & lowercase letters. A complete alphabet in Calligraphy has a consistent unified look and style and can be referred to as a font, similar to a font on the computer.

Ascending - The ascending strokes of the letters are found to rise above, past and at times beyond the top and bottom of the x-height line of the guidelines.



Baseline - the baseline is the line where your letters sit. Both x-height letters and Capital Letters do not always need to be placed on the same baseline. (See x-height explanation below)

Capital Letters - The capital letters are the larger sometimes more intricate letters of our Roman alphabet from A-Z.

Consistency - The uniform look and style in lettering is the consistency in the making of the individual strokes of the letter/s. Consistency in lettering is represented by the harmony of one letter to another, and to the word, sentence or statement , affirmation written as a whole.

Descending - The descending strokes of the letters are the strokes of the letter that move down below the baseline of the x-height guidelines.

Flourish - The flourish is the flowing accent stroke or strokes that are made to enhance the individual letter/s. The flourish can also embellish the entire Art Piece by filling the empty "white" space of a word, sentence or even the page.

Font - A lettering font is a unified cohesive look or similar style of lettering, as one might find in a typewritten or computer alphabet. Your consistent style in lettering is able to establish a particular lettering font, a style that can be all your own.

Guidelines - The drawing of the individual strokes within the guidelines of lettering encourage us to place our letters & words in a straight line. Also working with the use of guidelines help us to see the x-height, the ascending and descending strokes of our letters.