Wally’s World: The Loneliest Art Collection in Nevada

GALLERY NOTES
table of contents

Introduction 2–10

Wally Cuchine and Jim McCormick Biographies 11

Artist List 11

Acknowledgements Back Cover
As a glance at a road map of Nevada will reveal, the town of Eureka is not situated on, or at the intersection of, any major highways. True, this 19th century lead-mining community, which claims about 500 citizens today, is indicated by a small dot on U.S. Highway 50. A mile or so west of Eureka, Nevada State Route 278 begins a 90-mile stretch north until it connects with U.S. Interstate 80, near Carlin. Locals often use it as the most direct route to Elko to shop for provisions—115 miles.

Eureka is located on what a writer in a 1987 issue of Life magazine described as “The Loneliest Road in America,” which runs a meandering east-west course across central Nevada’s ranges and wide valley floors. While this title initially was regarded unfavorably, in the intervening years numerous places and events have employed “Loneliest” in their marketing and promotions. I have chosen to use it in the title of this exhibition because the locality of Wally’s collection is relevant.

I first met Wally Cuchine in 1982, while he was serving as coordinator of a program sponsored by the Nevada Humanities Committee. Wally invited me to Hawthorne, another isolated municipality at the south end of Walker Lake, to deliver a lecture at the Mineral County Library on a subject I can no longer recall. I was an instructor in the University of Nevada, Reno Department of Art, so the title must have had the word “art” in it somewhere. In any case, Wally and I “hit it off,” as they say, and we have remained constant friends for over thirty years.
The particulars on Wally Cuchine: born on September 2, 1947 in Bozeman, Montana, to Merle and Charlie Cuchine. He has two siblings: older brother, Glen, and sister, Mona, now of Helena, with whom he remains close. For a variety of reasons, Wally’s early years were difficult. Shuttled back and forth between parents and paternal grandparents, he experienced a number of academic and personal crises until his graduation from Helena High School in 1966. That same year his parents divorced, and he left Montana.

Let’s fast forward to Wally’s arrival in Eureka. In the interim, he served a stint in the United States Air Force; lived for a time in Las Vegas, where he survived a calamitous motorcycle accident; and in 1979 he graduated from Sierra Nevada College, on the north shore of Lake Tahoe, with a degree in environmental science.
Assuming the title of Eureka County Director of Facilities in 1993, Wally was placed in charge of programming at the recently restored 1880 Eureka Opera House. Until his retirement in 2011, he was responsible for booking all civic and cultural activities in the Opera House. Notable solo artists and musical groups who performed there include western balladeer Don Edwards; rodeo poet Paul Zarzyski, out of Great Falls, Montana; and popular singer-songwriter Richard Elloyan—all intended to cater to the interests of a rural constituency. At some point, I began to call Wally the “Impresario of Eureka.”

Wally brought a unique pursuit with him to Eureka insofar as conservative, down-to-earth ranchers and business folks were concerned—Art. And he arrived with his own gallery. Beginning in 1978 with an 18’ travel trailer, expanding to a 26’ model after that, and finally moving his 14’ x 60’ Charter Mobile Home from Ely to Eureka. Wally hung art in every available nook and cranny in each of them. He collected two-dimensional works at first, small watercolor landscapes by amateurs he had met during his Nevada Humanities Committee days. In time, he started to acquire pictures by artists who initially challenged his then rather unsophisticated aesthetic sensibilities. He also began to discover that there were artists all over Nevada, in both rural and more urban settings.
When Wally’s renter vacated the large mobile home next door on Nob Hill Avenue, Wally immediately removed its interior walls and converted the entire structure into a new gallery—the Shed Gallery. He sheathed it in corrugated tin and reduced window sizes for privacy and to minimize sunlight. By the time he finished the conversion, both structures in his compound had his desired degree of anonymity.

A first time visitor to either of Wally’s galleries is invariably overwhelmed. A word like plethora might come to mind as one tries to sort out the visual agglomeration. Wall to wall, floor to ceiling, on tabletops and under furniture—a seeming infinity of images that can easily muddy one’s attention. It’s tiring and amazing at the same time. For some reason, Wally has resisted illuminating his collection to the degree that many works reside in a subdued light that does not effectively show off their subtlety or richness of color. In places, one, two or three pieces may be displayed in close proximity, overlap—a vexing experience for some I am sure. However, visitors to this exhibit are being treated to an unimpeded view of each piece—a genuine treat!

Larry Williamson
Wovoka
Wood, bone
2002

Shirley Shaft
Alum Creek, Mineral County, Nevada
Watercolor
1983

Barbara Prodaniuk
Make a Wish
Ceramic, bone, metal
2005
Wally estimates his collection at 1,500 to 2,000 works. Where have they all come from? His approach to acquisition has varied widely. Of course, he purchases pieces directly from artists, often in their own studios. There are galleries he haunts with fair regularity: the Artists Co-op Gallery of Reno and Charlie B Gallery in Fernley among them. He will sometimes negotiate a trade, or will purchase an expensive work only if the seller is willing to accept payments over time. Wally is particularly proud of the fact that artists have occasionally offered him examples of their work simply because they wish to be represented in his collection. He also keeps an eye on the Internet.

A small fraction of the collection is represented in Wally’s World. Not surprisingly, Wally can relate the provenance of virtually every piece in his two galleries. He effortlessly recalls names, dates, titles, prices and related minutia; he seems to know exactly where each work is installed at all times, on or off his premises. He also maintains detailed files on each artist whose work appears in his galleries.
While preparing these Gallery Notes, it has been tempting to comment on the individual works in the show. However, I believe that the viewer’s time at the Loneliest Art Collection can be spent best by examining the art, not reading about it. Thus, this narrative has been written primarily as a “chaser,” to be savored after the show has been duly absorbed. Still, yielding to temptation, I want to discuss three works from the exhibit for the reader’s consideration, favorites of mine deserving a second, longer look.

“Peering Into the Past, Eureka, Nevada,” is an imposing watercolor by Jeff Nicholson. Unlike the landscapes in the show that explore deep space and the subtleties of atmosphere, Nicholson offers up the dense interior of an unoccupied store. Most impressive are the patterns of the building that play against the shadows that radiate from the center of the composition. It is difficult to avert one’s eyes. Hypnotic!

Deftness of touch and a quiet confidence characterize Brent Perkins’ 1987 watercolor, “Old Mine.” His near cubistic treatment of the dilapidated buildings reveal the effects of age without the usual sentiment that accompanies such subjects. The artist’s brush seems to barely reach the paper.
It takes Gold Hill ceramicist-sculptor Mimi Patrick to add a needed cocked eye to the exhibit. With “Box Boy,” she mixes her media (wood, shell, bone and stone) and transforms these seemingly disparate elements into a caricature of a lad who is at once earthy and goofy. One can almost see a sly smile slide across Patrick’s face as she finished it.

It seems essential to this writer that the appreciation of this show hinges on the understanding that Wally Cuchine is more than just an avid collector of art. Here, we are able to sense his overwhelming desire to bring together as many Nevada artists in his two “halls” as possible. Some have called it a passion, others, a compulsion. In recent days, Wally has begun to put the skids on this disposition to amass art. The obvious shrinkage of available space has begun to trump his desire to accumulate new works. However, I think it’s easy to conclude that his years of collecting have all been to the good. He has been a relentless and generous patron of Nevada artists. Gallery owners are thrilled when Wally walks through their doors. Hundreds of people have been invited to visit his galleries: artists, friends, journalists, folks on bus tours, the scholarly and the curious. Nor has Wally pushed himself to the edge of poverty. Even with the fact that he has regularly patronized Rick Davis and Jeff Nicholson’s Great Basin Gallery and Frame Shop in Carson City to use their framing services, a costly investment over the long run, he has managed to keep his finances in order. No digging out of debt. No need for sacrificing the basics. Please consider this exhibition to be a primary benefit coming from his “unique pursuit.”
Wally has been asked “What’s going to happen to your collection after you die?” This query, as harsh and premature as it may sound, is relevant. Wally is quite clear in his response. He affirms that he wants the collection to remain on site in Eureka as a cultural resource to the entire state of Nevada. He occasionally reveals that he has named a relative to inherit the collection; specifics as to how the collection will be maintained after his passing have not been disclosed.

The “Impresario of Eureka” has received his share of accolades, particularly as his retirement from Eureka County drew closer: The Governor’s Art Award for Service to the Arts; the Judith Winzeler Excellence in the Humanities Award in 2011; a surprise retirement party in the Opera House attended by hundreds of admirers; a day proclaimed by Governor Sandoval as “Wally Cuchine Day.” His collection has been recognized with exhibitions at the Nevada Historical Society in Reno, St. Mary’s Art Center in Virginia City, and the Northeastern Nevada Museum in Elko. Wally and his collection of Nevada art have been the subjects of countless articles in regional and national publications including Nevada Magazine, National Geographic, Sunset and Time.

_Wally’s World: The Loneliest Art Collection in Nevada_ is a testament to one individual’s tenacity in expressing his passion for art. His collection and this exhibition are a generous gift to the state he so deeply cherishes.

Cuchine’s many awards include: the Nevada Arts Council Governor’s Arts Award in 2011 for Leadership in the Arts: Individual, the Nevada Humanities Judith Winzeler Award for Excellence in the Humanities in 2011, the University of Nevada Board of Regents Distinguished Nevadan Award in 2006 and Nevada Commission on Tourism Excellence in Tourism Lifetime Achievement Award.

Jim McCormick was born in Chicago, and attended the University of Tulsa where he received BA and MA degrees in art. He joined the art faculty of the University of Nevada, Reno in 1960, and offered instruction in a variety of disciplines including printmaking, drawing, papermaking and art history, prior to his retirement in 1992.

In 1989, McCormick was honored with the UNR Distinguished Teacher Award, and he received the Distinguished Faculty Award in 1998. A member of the original Nevada State Council on the Arts, the Nevada Governor’s Art Award was conferred on him in 1990. McCormick has been featured in solo and group exhibitions across the United States, including the San Francisco Museum of Art; Pratt Graphics Center, New York; Purdue University, Lafayette, Indiana and Dallas Museum of Art; and, in Reno, Stremmel Gallery. His work hangs in private and corporate collections including U.S. Bank, Comstock Bank and Renown Medical Center.

McCormick has illustrated a number of books and co-authored Brushwork Diary, published by the University of Nevada Press and, An Elegant Line: The Art of the Sheppard Family, in conjunction with an exhibition at the Nevada Museum of Art.

From 1990 to 2005, McCormick directed the Nevada Art Research Project at the Nevada Historical Society, a program that documented Nevada-related artists. In that capacity, he curated several exhibitions, including “Seen About Town: The Art of Lew Hymers” and “A Reunion of Landmarks: The Paintings of Roy Powers.”

Ron Arthaud, Late Morning, Eureka, Nevada, Oil on canvas, 2004
Lyle V. Ball, It Was a Home, Ink, Undated
Cherlyn Bennett, Inside the Belmont Mill, Watercolor, 2009
Ralph Bennett, Belmont Mill, Ink and watercolor, 2009
Max Bunnell, Old Ruth, Nevada Home, Pencil, Undated
Thelma Calhoun, Nevada, Watercolor, Undated
Robert Cole Caples, Tanorab House, Oil, 1950
Mary Chadwell, Silent Vigil, Watercolor, Late 1990
Diane Dunn, Nevada Roots, Watercolor, 1994
Ruth Hils, Dust Devil Country IV Nevada Vistas, Watercolor, 2000
Larry Jacox, “E”, Watercolor, 2002
James Lawrence, Washoe Valley Pulpars 425, Lithograph, 1940
Jean Legassick, Fall in the Snake Range, Oil, 2009
Laverne Lightfoot, Como Stamp Mill, Oil, 1998
Gary Link, Looking East from Antelope Valley, Oil on canvas board, 2005
Barbara Maclean, Winter Shoreline, Oil, Undated
Sharon Maczko, Colin’s Room, Transparent watercolor, 2009
Jack Malotte, The Pyramid, Pastel, 1993
Marilyn R. Melton, Chapin-Cavanaugh Lodging House, Virginia City, Nevada, Oil, 1992
Jeff Nicholson, Peering Into the Past, Eureka, Nevada, Watercolor, 2008
Ron Oden, McGill Depot, Oil, 1999
Nancy Peppin, New York Canyon, Eureka, Nevada, Watercolor, 2000
Annabelle Shelly, View From Attic, Etching, Undated
Craig Sheppard, Untitled, Watercolor, 1962–1963
Sidne Teske, September Morning (Lost Wallet Ridge), Pastel, 2004
Mary Lee Fulkerson, Twirling Man Basket, Rattan and found objects, 2001
Dennis Parks, Landscape Plate, Glazed ceramic, Undated
Mimi Patrick, BOX BOY, Wood, bone, stone, shell, sea creature, 1999
Barbara Prodanulj, Make a Wobble, Ceramic, bone, metal, 2005
Wally Wallace, chicken, Glazed ceramic, 2010
Larry Williamson, Wovoka, Wood, bone, 2002
Nevada Arts Council
716 North Carson St., Suite A Carson City, Nevada 89701
775.687.6680 | nac.nevadaculture.org

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Brian Sandoval
Governor, State of Nevada
Claudia Vecchio
Director, Department of Tourism and Cultural Affairs
Susan Bookoff
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Alana-Lynn (Alana) Berglund
Nevada Touring Initiative Associate & Installer
Fran Morrow
Artist Services Program Coordinator

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